



TheCaseSolutions.com

Number 1 in case studies solutions

GIBERSON'S GLASS STUDIO

INTRODUCTION

For instance, this is a relatively small business that specializes in the art of glassblowing; thus, Giberson's Glass Studio has several operational and financial issues. In this paper, the problems that developed in the studio will be analyzed, while the best recommendations for its effective and proper functioning will be provided.



OPERATIONAL EFFICIENCY

Current Challenges

Production in Giberson's Glass Studio is an ordeal due to the various forms of inefficiency demonstrated below. One disadvantage of running a studio basis is that the operations are done based on orders from clients, meaning that there are variations in workload and cash inflows.



PROPOSED SOLUTIONS

Marketing planning is a process, which has to be carried out in order to create a plan for the successful promotion of a product. Social media advertising as well as email advertising is useful in creating greater awareness of the studio to more customers.

PROPOSED SOLUTION

CONCLUSION

Therefore, if Giberson's Glass Studio implements the necessary measures to tackle the existing issues, improve organizational efficiency, streamline the company's finances, and work on marketing issues, this company can work through the existing problems effectively and pursue sustainable growth.



CONCLUSION

RESOURCE

This is just a sample partial case solution. Please place the order on the website to order your own originally done case solution.



Resource: Visit
thecasesolutions.com for
detailed analysis and more
case studies