

The Porter Five Forces Framework Toolkit For Policy Implementation

Introduction

The Porter Five Forces Framework refers to the strategic tool which helps the organizations determine the forces that exists in their industry. When this framework of policy implementation is applied, organisations are better placed to respond to issues considered early and to seize on opportunities that present themselves.

Understanding the Five Forces

Threat of New Entrants: The new entrant can thus be a major threat especially to established organizations by breaking the barriers to the market. Some of the ways of managing this threat include; implementing changes in policies that influence innovation and simplifying procedures that may hamper efficient operations.

Bargaining Power of Suppliers

Based on the above discussion, it is clear that suppliers determine the cost and quality of the services. Companies must also review their supply chain relationship and possibly look for other suppliers to depend on other than the current ones so as to bargain for better t&c.

Conclusion

The concept of Porter's Five Forces Framework when applied to the implementation of the policy offers organizations a detailed assessment of the competitive environment. When addressing each force, the organizations develop appropriate strategies that help them improve their position in the market while at the same time ensuring the sustainability of growth. This helps to enhance policy decision making as it results in informed decisions about industry activities hence better results.

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