

# Organizational Governance and Reconciliation with the Principles of Responsible and Conscious Business

#### Introduction

Organizational governance was found to have a significant role in the processes by which organizational management ensures that a firm is oriented to the principles of responsible and conscious business. Locating ethics into the growing business environment is a critical factor for business success and corporate sustainability.

### Conscious Business Practices

Sustainable business management aims at the sustainable creation of values for employees customers, suppliers and the overall society. It implies that an organization can create a culture of togetherness that encourage stakeholder engagement if at all they accept to focus on the stakeholders involved.

# Challenges and Solutions

As much as that is seen to be considerably helpful, organizations may have a few difficulties in implementing several of the responsible governance practices. Some of these of may be due to resistance to change, lack of perception or inadequate resources. To avoid such challenges, organizations can introduce friendly conventions that teach their labour force the essence of a purposeful approach to business.

#### Conclusion

In other words organizational governance and the principles of responsible and conscious business are reciprocally intertwined. Through encouraging proper corporate conduct, organisations are likely to support the society and set realistic returns for the long run. As the stakeholders become more assertive on the accountability issue, the principles of sustainable business are not an option any longer but a necessity.

## RESOURCE

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