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OJEK: REGULATING MOTORCYCLE TAXIS IN JAKARTA



INTRODUCTION


The case study on "Ojek: The paper entitled "Regulating Motorcycle Taxis in Jakarta" seeks to analyse the factors operating within the context of ojek Motorcycle taxi services in Jakarta, Indonesia. This paper examines the policy issues and prospects available to the government to deal with this expanding form of transport.





BACKGROUND

Owing to Jakarta's traffic hassles and substandard accessibility to public transportation, the use of Ojek has hugely increased. These motorcycle taxis to provide cheap means of transport that enable people commute along the traffic congested city roads. But, they have become popular lately due to their availability, and this has sparked issues of safety, control, and the issue with taxi services.






GOVERNMENT RESPONSE

To address these challenges the Jakarta government has launched several moves to intervene in the Ojek industry.


This includes; Legalization of practicing driving by creating a licensing system for the drivers Legalization of charges which they should assess their riders Legalization of measures, which they should put in place to prevent the occurrence of an accident.





CONCLUSION

This analysis of the Ojek case enriches the knowledge of how to regulate a dynamically developing transportation industry in a developing city. It underlines the fact that such policy should be effectively balancing growth, risk and competition to be effective. Meanwhile, Jakarta still has to move on these regulatory issues, and, hopefully, the case of Ojek ride-hailing can serve as a useful precedent for other large metropolitan areas with transportation problems.





RECOMMENDATION

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