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THEDACARE: SYSTEM STRATEGY



Introduction

ThedaCare, a health system that has received a lot of attention due to its implementation of cutting edge Integrated, Improvement Medicine, was charged with the challenge of realigning its strategy for sustainable and efficient operation, while maintaining focus on the patient.



Challenges

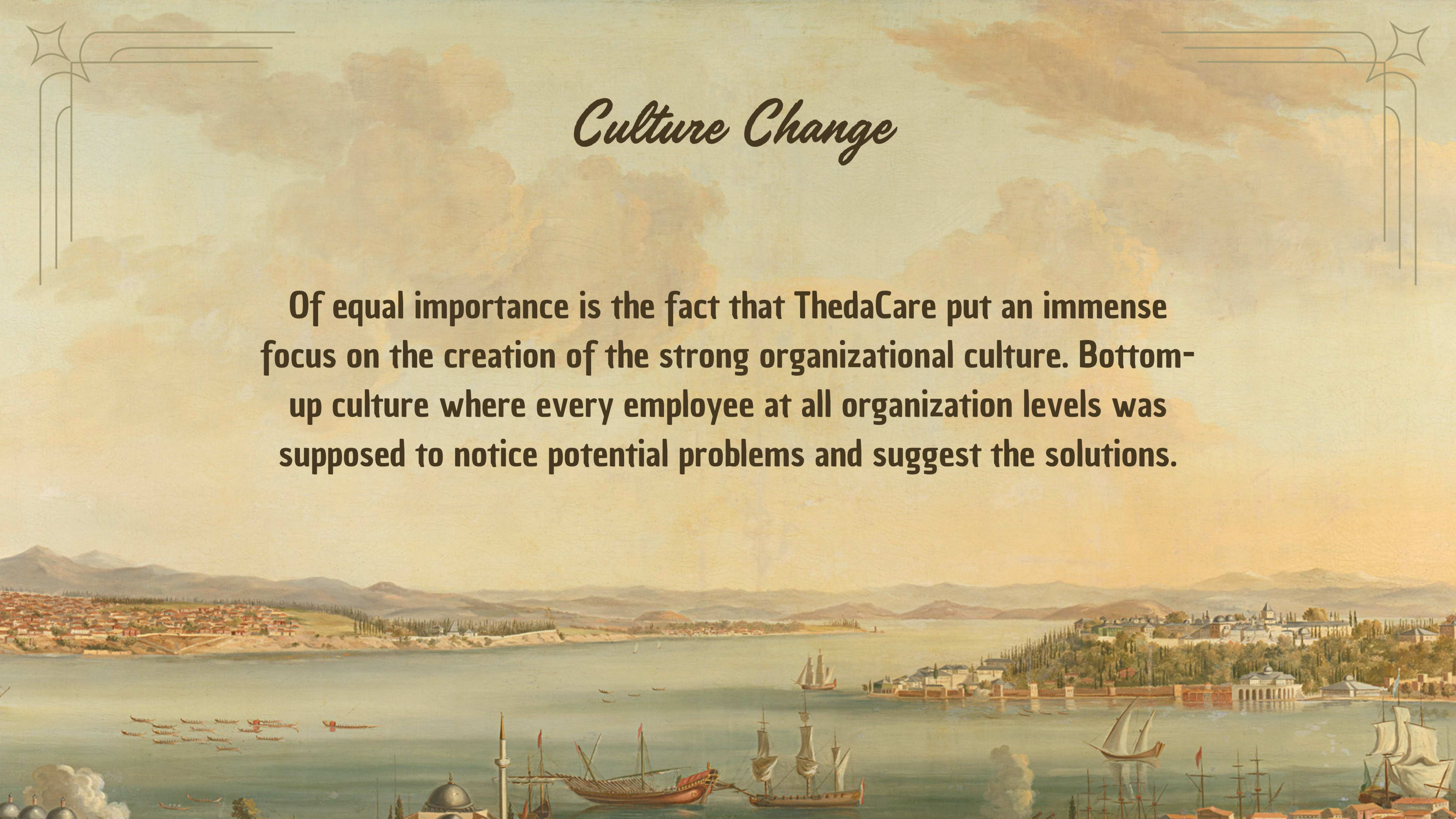
ThedaCare faced a reality of a rising cost, growing number of regulations, and changing customers' demands and expectations.

The organisation required modernization, efficiency, and improved service delivery systems throughout the organisation.



Culture Change

Of equal importance is the fact that ThedaCare put an immense focus on the creation of the strong organizational culture. Bottom-up culture where every employee at all organization levels was supposed to notice potential problems and suggest the solutions.



Conclusion

An overview of ThedaCare's system strategy shows that it is possible to organize work processes in such a way that the focus is on patients. By addressing the core issues of systems thinking and encouraging the process, the ThedaCare championed the difficult challenges healthcare organizations can face.



The background is a detailed historical painting of a harbor, likely the Bosphorus in Istanbul. In the foreground, several large wooden sailing ships with multiple masts and sails are visible. To the left, a small fleet of galleys is moving across the water. The middle ground shows a wide expanse of water with more ships in the distance. The background features a city with domed buildings and a large mosque with a prominent minaret, situated on a hill overlooking the water. The sky is filled with soft, golden clouds, suggesting a sunset or sunrise. Decorative line art with star-like motifs is present in the top corners.

Resource

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