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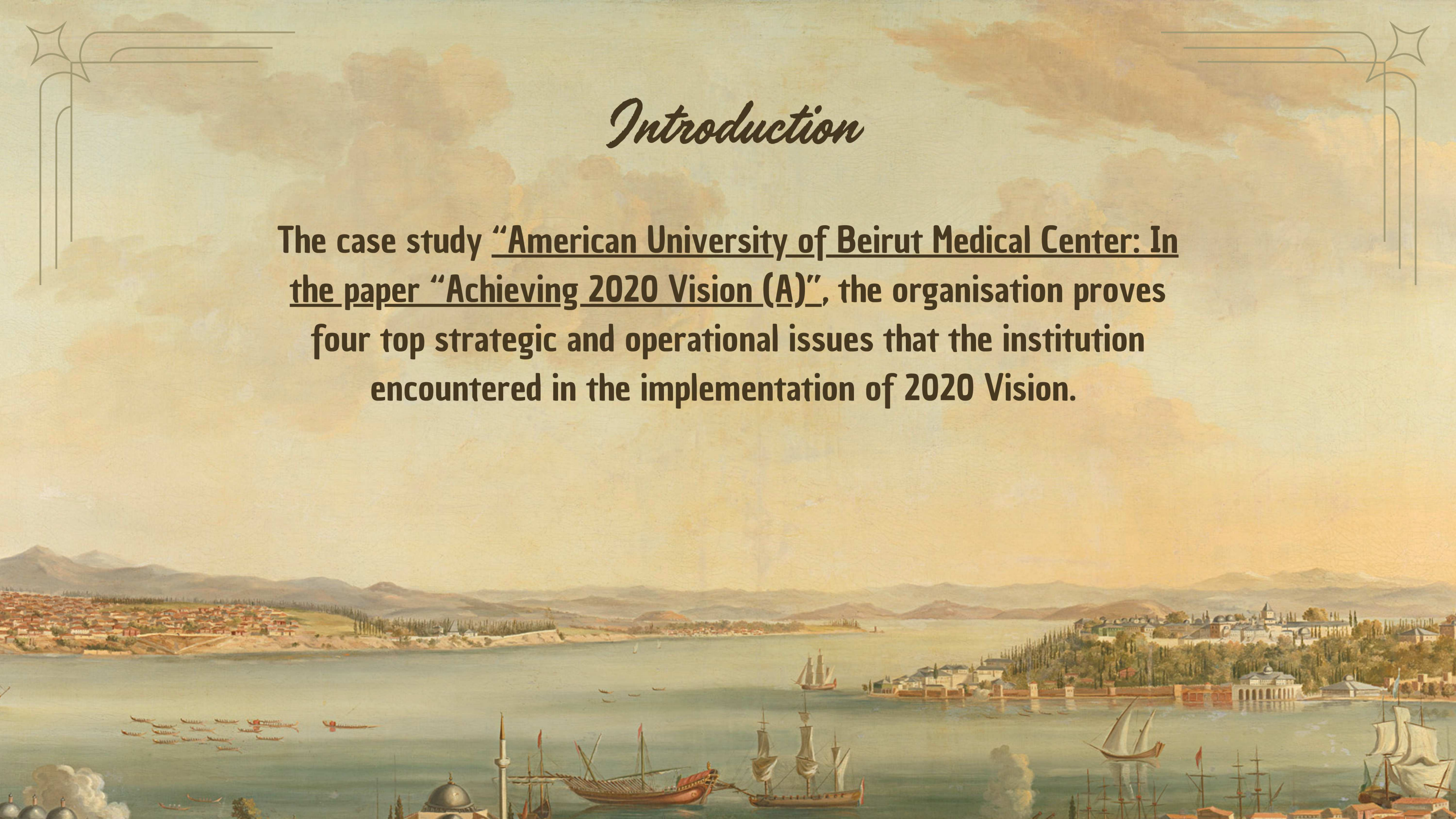
Number 1 in case studies solutions

AMERICAN UNIVERSITY OF BEIRUT MEDICAL CENTER: ACHIEVING 2020 VISION (A)



Introduction

The case study “American University of Beirut Medical Center: In the paper “Achieving 2020 Vision (A)””, the organisation proves four top strategic and operational issues that the institution encountered in the implementation of 2020 Vision.



Overview

The 2020 Vision was a strategic change that was meant to set AUBMC on the pathway of becoming a premier health care delivery institution in the middle of the eastern region by 2020. The vision included improving client outcomes, advancing knowledge creation, and developing healthcare scholar and professional human capital.



Technology Integration

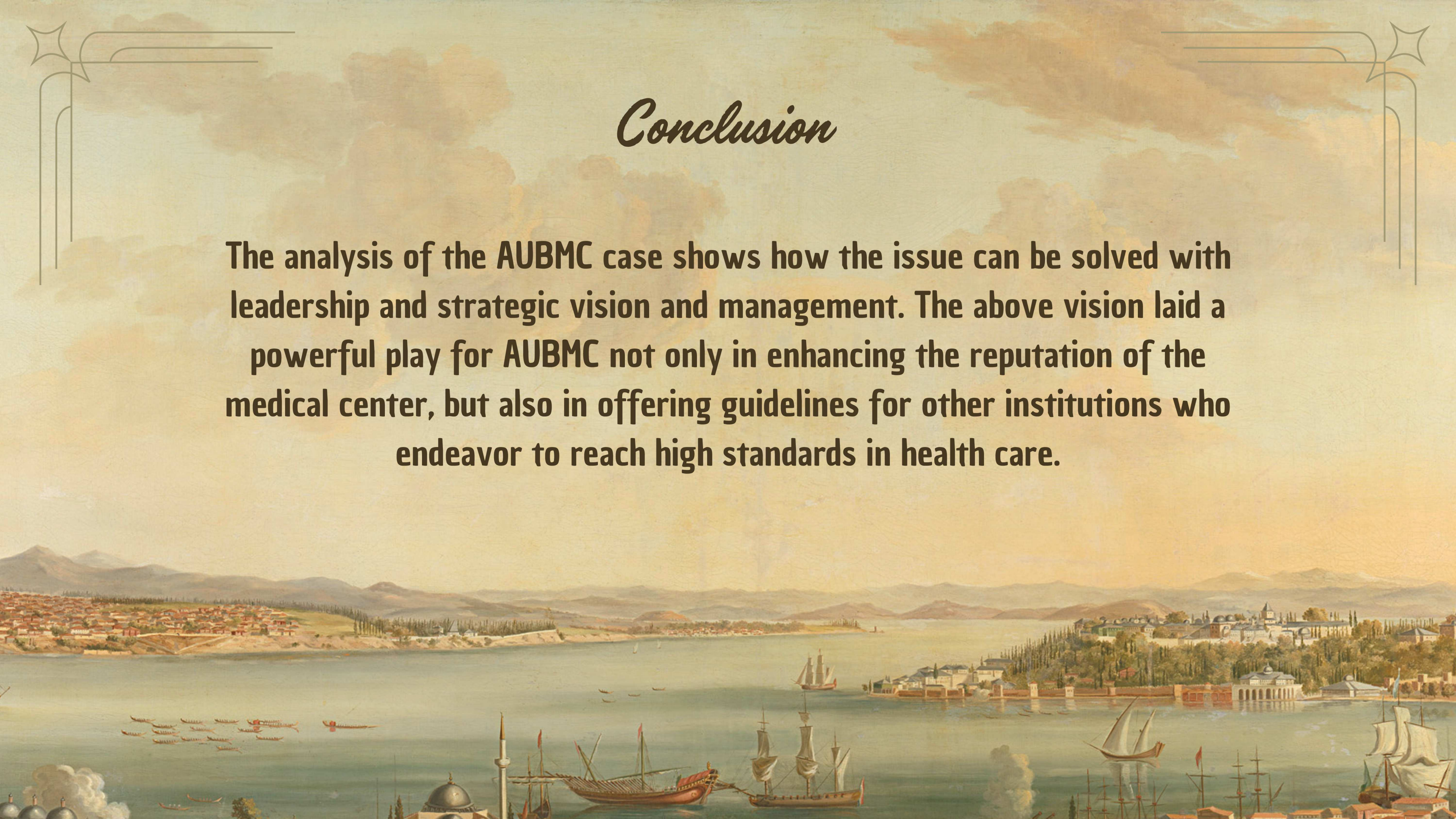
**Applying Information technology for the improvement
of patient care and organizational procedures.**





Conclusion

The analysis of the AUBMC case shows how the issue can be solved with leadership and strategic vision and management. The above vision laid a powerful play for AUBMC not only in enhancing the reputation of the medical center, but also in offering guidelines for other institutions who endeavor to reach high standards in health care.



The background is a detailed historical painting of a harbor, likely the Bosphorus in Istanbul. In the foreground, several large wooden sailing ships with multiple masts and sails are visible. To the left, a small fleet of galleys is moving across the water. The middle ground shows a wide expanse of water with a few more ships. In the background, a city with numerous domes and minarets is built on a hillside overlooking the water. The sky is filled with soft, golden clouds, suggesting a sunrise or sunset. Decorative line art with star-like motifs is present in the top corners.

Resource

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