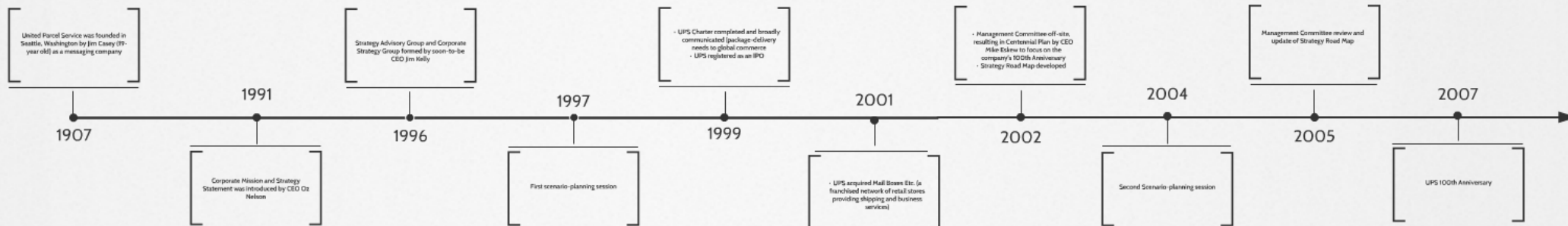
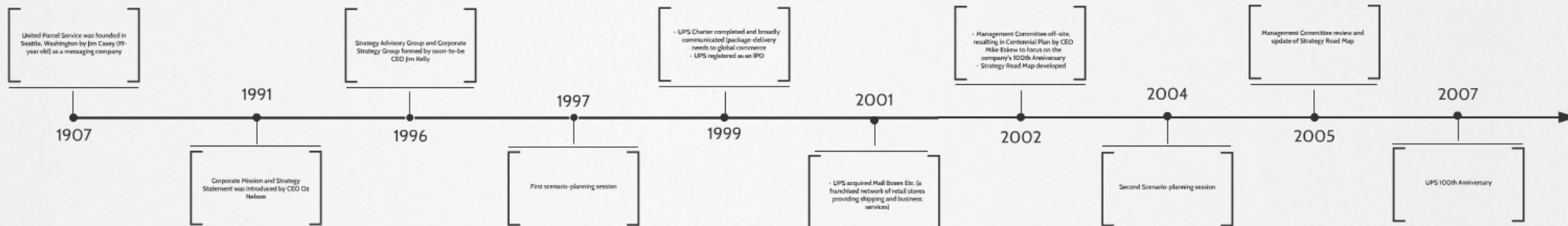


United Parcel Service's Ipo



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United Parcel Service's Ipo



TheCaseSolution.Com

United Parcel Service was founded in Seattle, Washington by Jim Casey (19-year old) as a messaging company

The text is enclosed in a large, stylized bracket shape. Below the text, a horizontal line extends across the width of the bracket, with a vertical line connecting it to a solid black circle on a horizontal timeline line. The year 1907 is printed below the timeline circle.

1907

1991



**Corporate Mission and Strategy
Statement was introduced by CEO Oz
Nelson**

A horizontal timeline is shown at the bottom of the page. A thick black line represents the timeline, with a solid black circle marking a specific point. A vertical line extends upwards from this circle to a horizontal line that spans the width of the text box above. From the ends of this horizontal line, two vertical lines extend upwards, each ending in a horizontal bar that forms a large square bracket shape enclosing the text above.

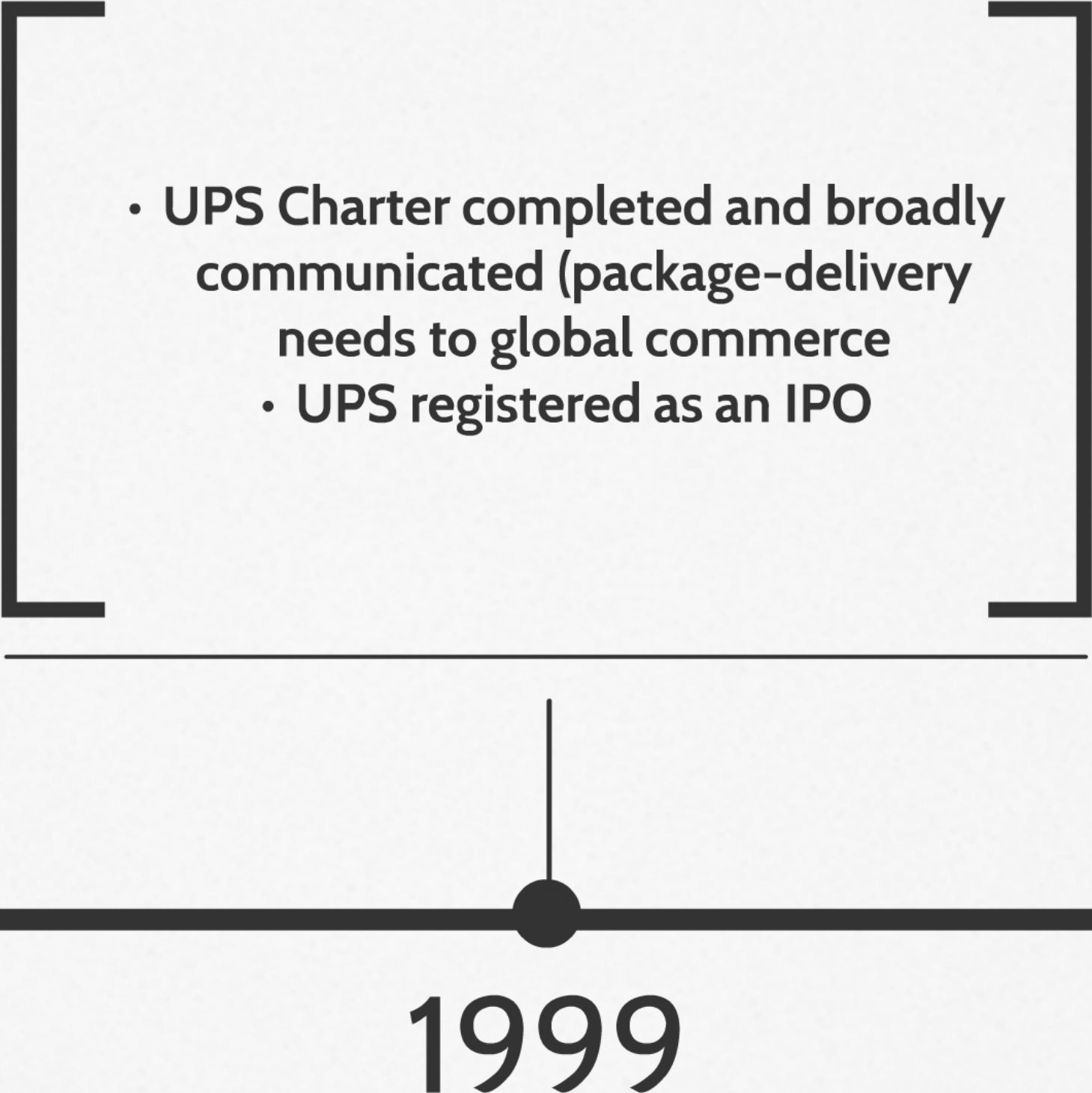
**Strategy Advisory Group and Corporate
Strategy Group formed by soon-to-be
CEO Jim Kelly**

1996

1997



First scenario-planning session

- 
- A horizontal timeline line is shown at the bottom of the slide. A solid black dot is placed on this line, with a vertical line extending upwards from it to a horizontal line. From the ends of this horizontal line, two vertical lines extend upwards to the corners of a large square bracket that encloses the text above.
- UPS Charter completed and broadly communicated (package-delivery needs to global commerce)
 - UPS registered as an IPO

1999

2001

A horizontal timeline line with a solid black circle at the center. A vertical line descends from the circle to a horizontal line above a large square bracket. The bracket contains a bulleted text item.

- **UPS acquired Mail Boxes Etc. (a franchised network of retail stores providing shipping and business services)**