

From Bell Mobile Tv, to the acquisition of the most powerful media company in Canada, to strong commitments to its employees and their future, as well as the future of technology....

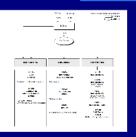
Bell Canada has secured itself as the leader in Communications and technology within Canada not only right now but also in the

As technology changes and job roles shift Bell Canada will ensure it is there to move forward and to ensure the satisfaction of both customers and Employees





Hell Carasta is one of the main assets of the conglomerate RCII Inc., formerly known as Refl Carasta Enterprises, Inc.











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Bell







Management Structure























Better careers start here.





Go!

E-Learning is used to provide employees with the chance to grow within their job



Bell First

-Bell first is focused on job promotion from within the company

- Bell first rewards loyalty

- Bell First enables Employees to use newly learned skills to progress



Mentor Match

-Bell matches profiles of employess as Mentors and Mentees to provide each employee the chance to grow and learn from each other



Virtual Leadership Centre

 This leadership portal will contain resource information on such areas as leadership; change management; partnering; coaching; creating employee value; and dealing with employee satisfaction. Bell makes this enabled to all Employees



- Rell Canada has a strong Montal Health program in place within there workplace





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Bell Inc.



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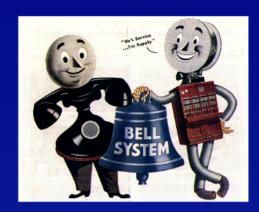
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Bell Canada

A bit of history...







Bell Canada (commonly referred to as Bell) is a Canadian telecommunications and media company headquartered in Montreal, Quebec.

Bell Canada is one of the main assets of the conglomerate BCE Inc., formerly known as Bell Canada Enterprises, Inc.

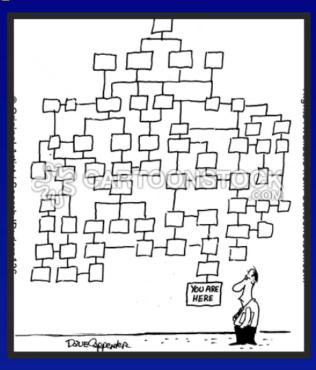
In addition to its core telecommunications operations, BCE owns Bell Media, which operates media properties including the CTV Television Network.

Historically, Bell Canada has been one of Canada's most important and most powerful companies, and in 1975 was listed as the fifth largest in the country.

The company is named after the inventor of the telephone, Alexander Graham Bell, who also co-founded the parent Bell Telephone Company in Boston, Massachusetts



Corporate structure



Corporate Structure

BCE Inc. is held as follows: 75.20% by public Canadians and 24.80% by public non-Canadians

BCE Inc. holds Bell Canada and various corporations involved in broadcasting.

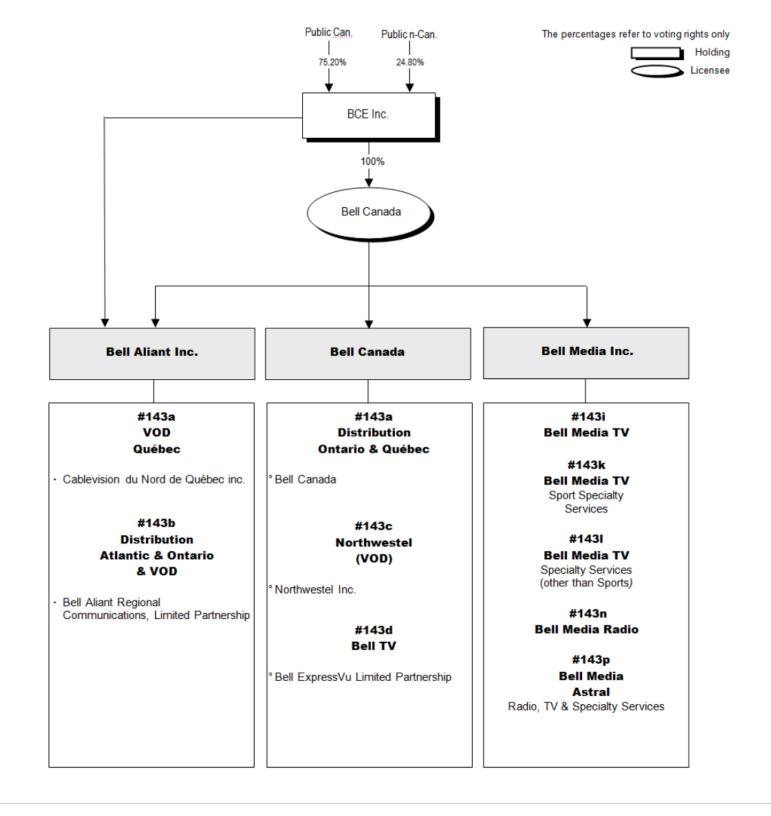
On this chart, BCE's broadcasting assets are divided into 3 sections

Bell Aliant Inc.

Bell Canada

Bell Media Inc.





Management Structure

