

Definition of Technical Writing

- Simplifying the complex.

Goals of Technical Writing

Good technical writing results in relevant, useful and accurate information geared to specifically targeted audiences in order to enable a set of actions on the part of the audience in pursuit of a defined goal.

Only a small proportion of technical writing is actually aimed at the general consumer audience.

"Hahaha, kindly check Technical Writing book, page 2, under Mills and Walter's four definitions!"

Technical Writing Categories

Technical writing comprises the largest segment of technical communications.

Principles
of Technical Communication

Four Laws
of the Technical Writer

Properties
of Technical Writing

- Subject Matter
- Audience
- Expression
- Style
- Arrangement of Materials

5 Basic Principles
of Good Technical Writing

Purposes
of Technical Writing

Avoid the following
when writing technical communications

Technical Writing

by Vincent September M. Aunzo
December 6, 2014





PLANS
VS.
ZOMBIES

The title is presented in a stylized, cartoonish font. The word 'PLANS' is in large, bright green, rounded letters with a black outline and a slight 3D effect. Below it, the word 'VS.' is written in white on a grey, rock-like surface. The word 'ZOMBIES' is in large, grey, blocky letters with a black outline and a slight 3D effect. The entire title is set against a background of green grass and two white daisies with yellow centers.

welcomes you to...

PLANTS

VS.

ZOMBIES

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"The fundamental purpose of scientific discourse is not the mere presentation of information and though but rather **its actual communication**. It does not matter how pleased an author might be to have converted all the right data into the sentences and paragraphs; **it matters only whether a large majority of the reading audience accurately perceives what the author had in mind.**"

- George Gopen and Judith Swan
The Science of Scientific Writing

I'm a talking genius penguin. LOL!

" Hahaha, kindly check Technical Writing book, page 2, under Mills and Walter's four definition! "

- A. Technical Writing is writing about **scientific subjects** and about various **technical subjects** associated with the sciences.
- B. Technical Writing is characterized by certain **formal elements**, such as its scientific and technical vocabulary, its use of graphic aids, and its use of conventional report forms.
- C. Technical Writing is ideally characterized by the maintenance of an **attitude of impartiality and objectivity**, by extreme care to **convey information accurately and concisely**, and by the **absence of any attempt to arouse emotion**.
- D. Technical Writing is writing in which there is relatively **high concentration of certain complex and important writing techniques**, in particular descriptive techniques.

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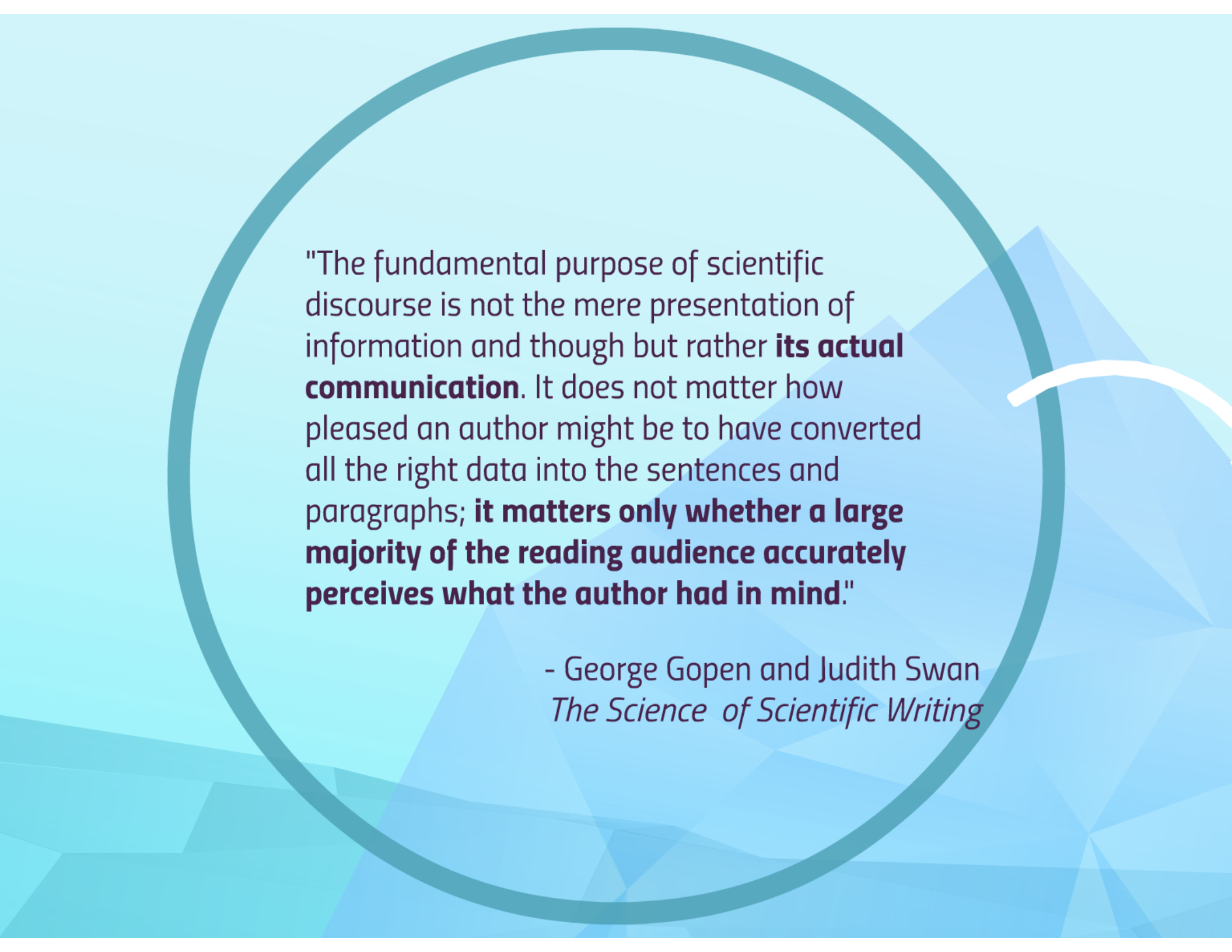
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