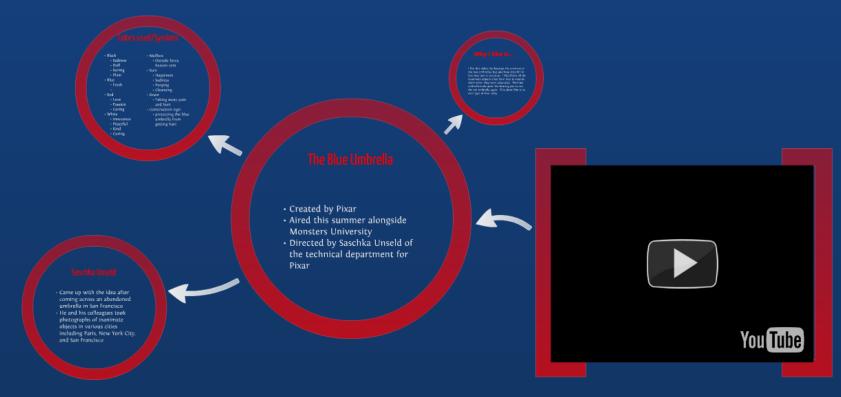


Shanduka Black Umbrellas

TheCaseSolution.com



Shanduka Black Umbrellas

TheCaseSolution.com



You Tube

The Blue Umbrella

- Created by Pixar
- Aired this summer alongside Monsters University
- Directed by Saschka Unseld of the technical department for Pixar

Saschka Unseld

- Came up with the idea after coming across an abandoned umbrella in San Francisco
- He and his colleagues took photographs of inanimate objects in various cities including Paris, New York City, and San Francisco

Colors used/Symbols

- Black
 - Sadness
 - Dull
 - Boring
 - Plain
- Blue
 - Fresh
 - •
- Red
 - Love
 - Passion
 - Caring
- White
 - Innocence
 - Peaceful
 - Kind
 - Curing

- Mailbox
 - Outside force, heaven sent
- Rain
 - Happiness
 - Sadness
 - Purging
 - Cleansing
- Drain
 - Taking away pain and hurt
- Construction sign
 - protecting the blue umbrella from getting hurt

Why I like it...

I like this video clip because the connection the two umbrellas had and how they fell in love was just so precious. I liked how all the inanimate objects tried their best to reunite them when they were separated. The blue umbrella took quite the beating just to see the red umbrella again. This short film is its own type of love story.