

SAMSUNG

SWOT

**Evaluation
and Control**

Implementation

Recommendation

**Tows
Matrix**

**Alternative
Courses of
Action**

TheCaseSolution.Com

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SWOT

Strengths

Threats

Weaknesses

Opportunities

Strengths

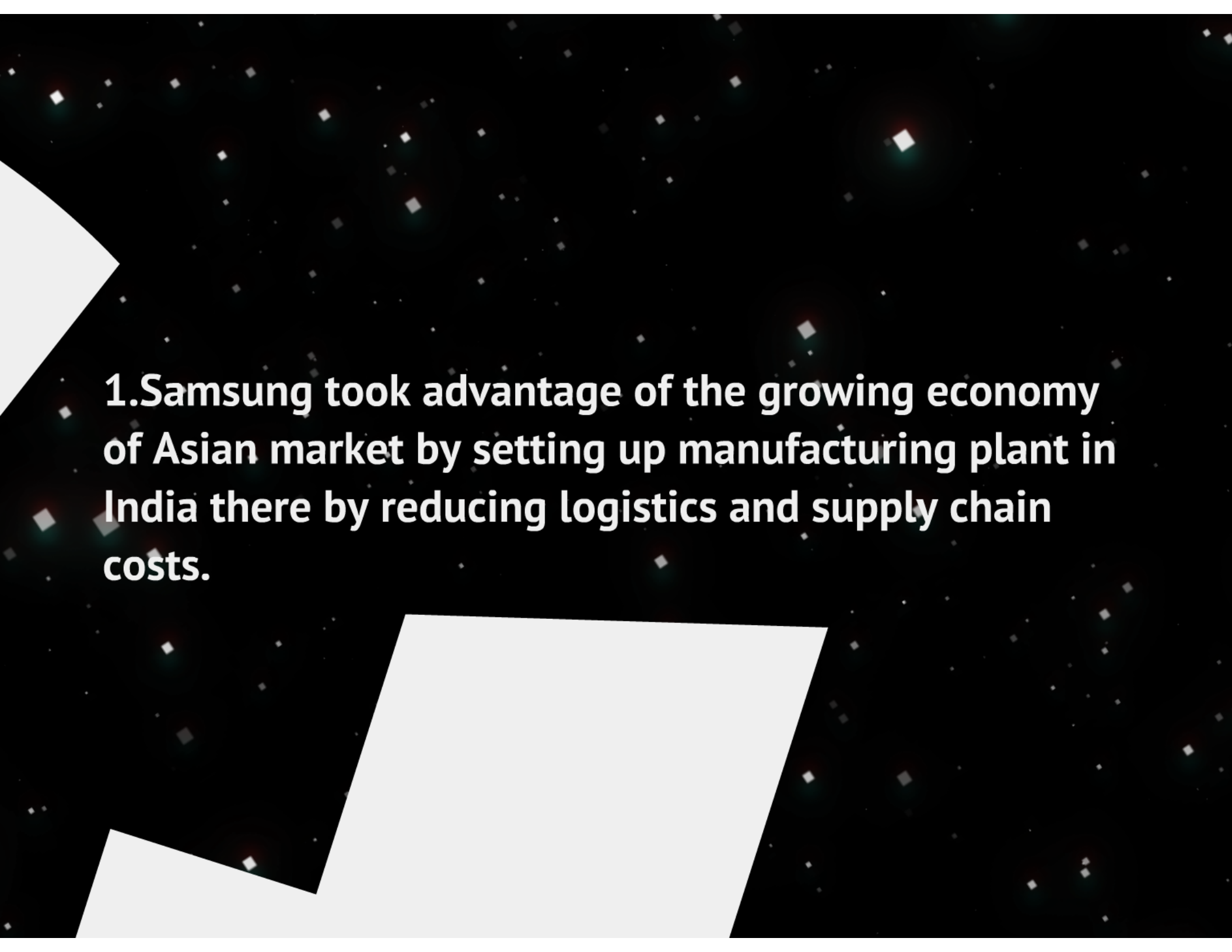
5. **Securing** took advantage of the growing economy of India, instead by setting up manufacturing plants India then by reducing disparities and helping China.

Scanning across the widest range of product portfolios which includes Mobile phone, TV, radio/Hi-Fi, Camera, camcorder, music appliances, PC peripherals, printers, memory cards and

Samsung has dominated the market in South Korea in almost all its product line.


Source: Author's investment on research and development.

A sampling operator using digital technology and produces differentiation settings which is a great benefit to both their fields.

The background is a dark, almost black, space-themed image filled with numerous small, white, four-pointed star-like shapes. Some of these shapes are slightly larger and have a soft, out-of-focus glow. In the lower-left and bottom-center areas, there are large, white, angular geometric shapes that resemble stylized paper or fabric folds, creating a layered, three-dimensional effect.

1. Samsung took advantage of the growing economy of Asian market by setting up manufacturing plant in India there by reducing logistics and supply chain costs.

2. Samsung enjoys the widest range of product portfolio which includes Mobile phone, TV/ Audio/Video, Camera, camcorder, Home appliance, pc, peripherals, printer, memory cards and other accessories.



3. Samsung has dominated the market in South Korea in almost all its product line.

4.Samsung has large investments on research and development.