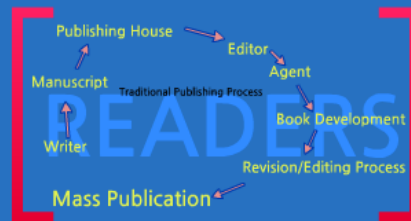


- Publishing Industry:
- Publishing companies
  - Editors
  - Agents
  - Aspiring authors



- Self-Publication
- More expensive
  - Ridiculed by publishing industry (Example: John Locke)
  - No PR available for self-published works

### Self-Publishing Through the Internet

- Writer → Digital Release → Readers
- Less Costly
  - More efficient
  - Directly publishes to readers

**Thesis:**

The traditional publishing process will eventually be obsolete for self-publishing on blog sites, self-publish sites, and social networking sites is becoming an easier and faster way of publishing literary work.

# Publication House Industry

## TheCaseSolution.com

- Self-Publishing sites:
- Inkpop.com
  - Booksie.com
  - Lulu.com
  - Writersworld.com

**Changes in writing style:**

- Text slang, inappropriate use of capitalizations, punctuation, symbols, etc...
- "He was so :( that he :( for the rest of the night."
- "Ur so beautiful! I <3 U!"
- "HER SMIRK SEEMED TO FURTHER IRRATE THE BOY FOR HE PUSHED HER DOWN AND YELLED INTO HER FACE."



**Works Cited:**

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- Robinson, Bonnie. Personal interview. 27 March 2012

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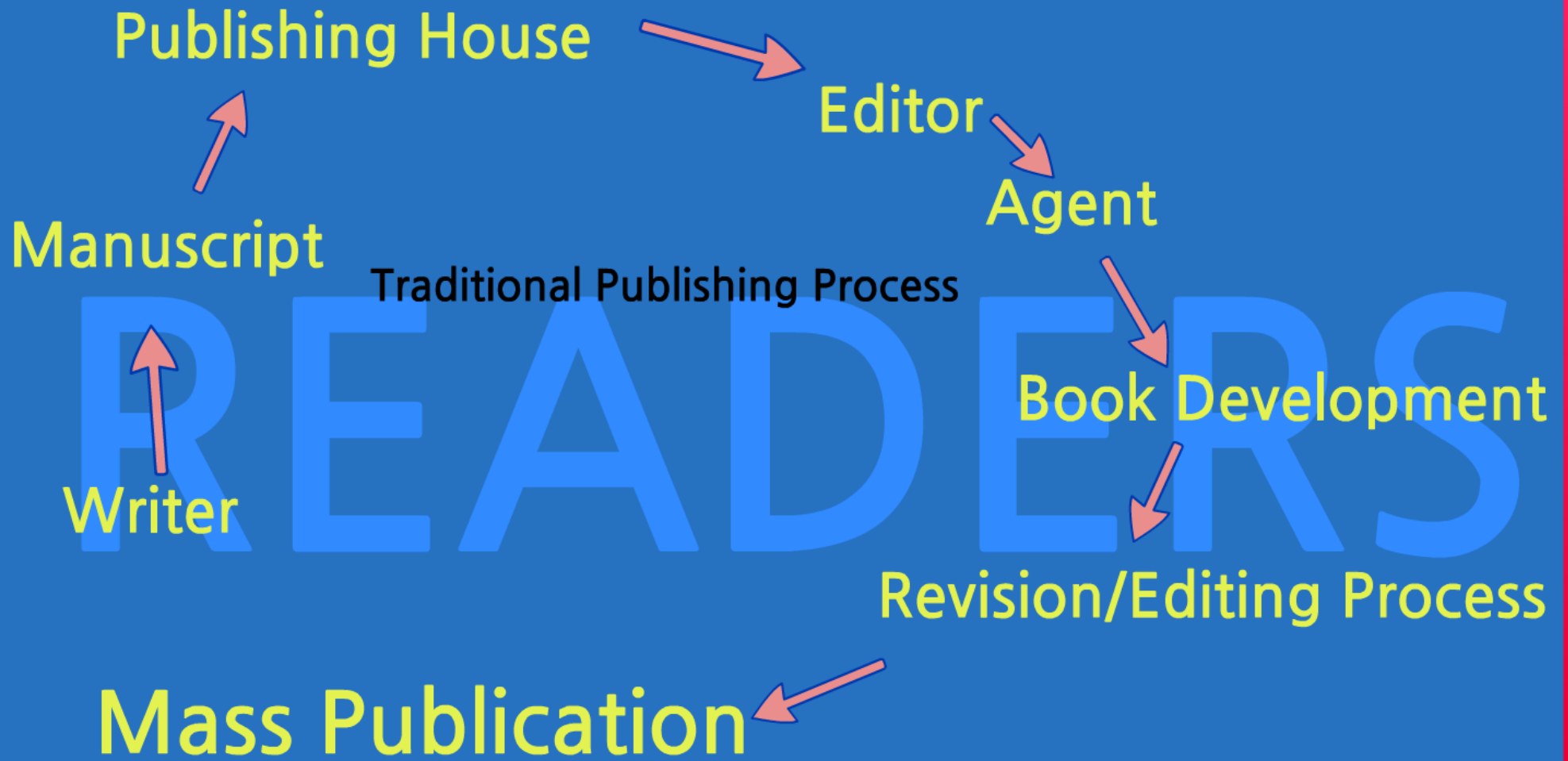
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