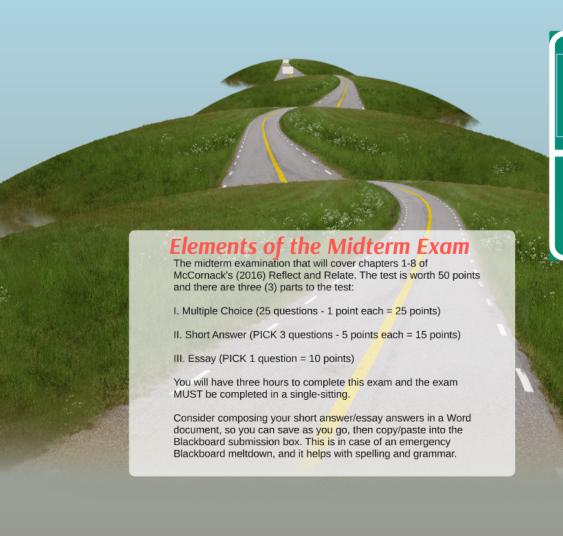


Midterm Examination Details

Available from Wednesday, February 14 at 12:01am to Monday, February 19 at 11:59pm ON BLACKBOARD

TheCaseSolution.com



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Elements of the Midterm Exam

The midterm examination that will cover chapters 1-8 of McCornack's (2016) Reflect and Relate. The test is worth 50 points and there are three (3) parts to the test:

- I. Multiple Choice (25 questions 1 point each = 25 points)
- II. Short Answer (PICK 3 questions 5 points each = 15 points)
- III. Essay (PICK 1 question = 10 points)

You will have three hours to complete this exam and the exam MUST be completed in a single-sitting.

Consider composing your short answer/essay answers in a Word document, so you can save as you go, then copy/paste into the Blackboard submission box. This is in case of an emergency Blackboard meltdown, and it helps with spelling and grammar.