

## Background

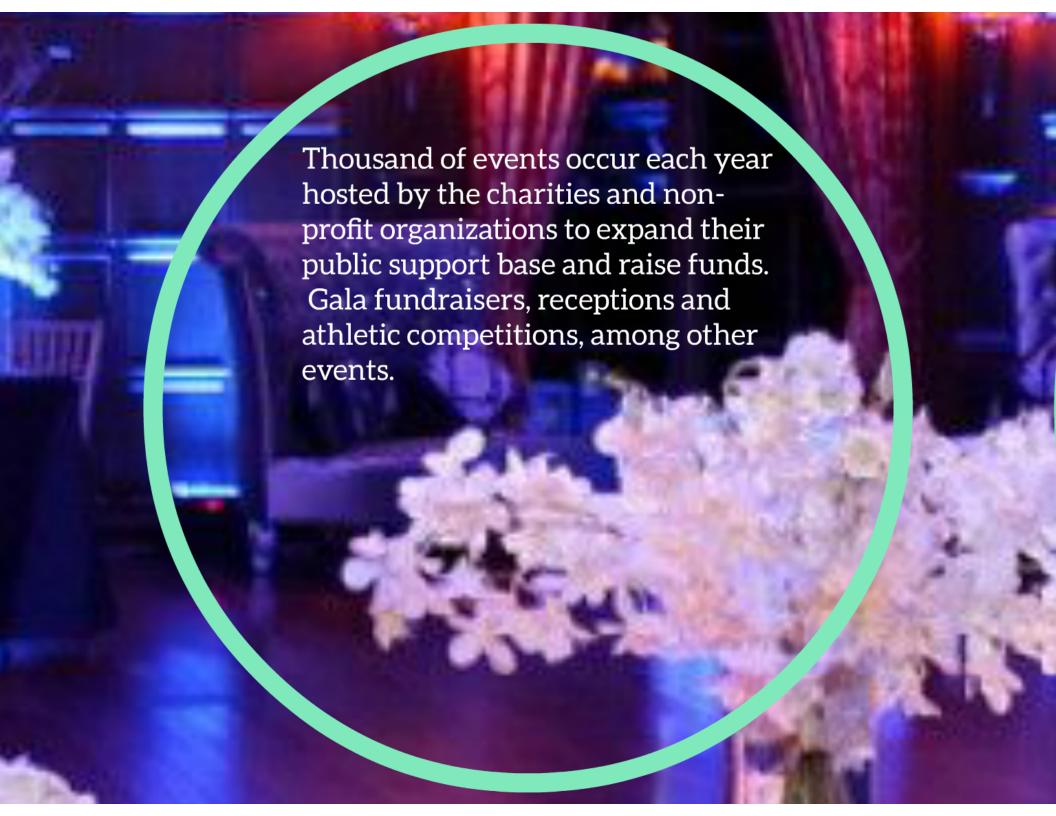
## Market Environment

## Many events hosted by the company

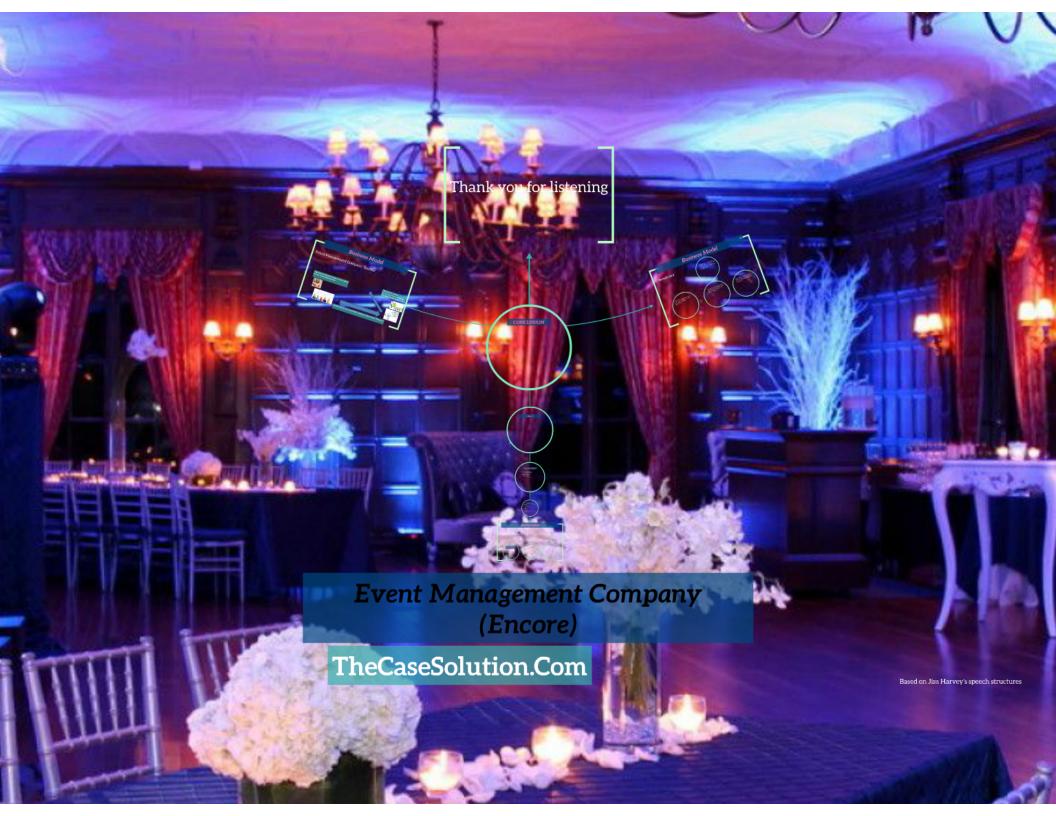
Trade shows, Conventions, Company picnics, Holiday parties, Meetings for staff members, board members or stockholders. Thousand of events occur each year hosted by the charities and non-profit organizations to expand their public support base and raise funds. Gala fundraisers, receptions and athletic competitions, among other events.

The market for social events, especially birthdays and anniversaries, is expected to continue to increase over the next few years, as baby boomers mature.











Event Management Company "Encore"

Oder for the facilities to execute the events. Pay for the facilities service.





Oder for the events. Pay for the service of events. Survey & feedback for service





Facility service for events like "Catering / Decoration / Place etc."