



Kinderstad Tilburg

TheCaseSolution.Com

Group portfolio Organizing Strategy and Entrepreneurship 2015-2016

Modern industrial & logistic cluster

Urban economy

Labor market innovation

IMPULSE AGENDA

BACKGROUND

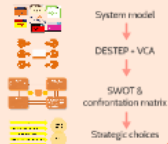


Problem statement

Kinderstad

Kinderstad Tilburg provides day care for children in the age of 0-13
"Feeling home at Kinderstad"
 Points of attention:
 - Confident and Safe Environment
 - Sport and Culture
 - Education

ANALYSES



SCENARIO'S

Minions
 Alice in Wonderland
 Frozen
 Finding Nemo

STRATEGIES



ASSESSMENT TABLE

Scenario	1	2	3	4
Scenario 1	High	Low	High	High
Scenario 2	Low	High	Low	Low
Scenario 3	High	High	High	High

SCHEMATIC MODEL



THE GAME



REFERENCES

[Small text block containing references]

Introduction Movie



Our team



Carlijn Verweijmeren

"Yes we can!"



Eline Loos

"Children are the future"



Sarah van Santen

"Contribution keeps you awake"



Nadia Poelen

"It depends"



Ni Made Dewi Wulandari

"Also known as Dewi van Hulsten"



Nam Pham

"It all starts with an idea"



Essentia Consultancy



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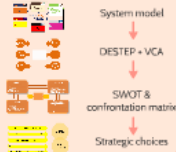
Problem statement

"The challenge for Kinderstad Tilburg was to create a safe and secure environment for children and to make it a place where they can grow and learn."

Kinderstad

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"Feeling home at Kinderstad"
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• Confident and Safe Environment
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• Education

ANALYSES



SCENARIO'S



STRATEGIES



ASSESSMENT TABLE

Strategies	Specifics	Impact	Cost	Time
Urban Economy	High	Low	Low	Low
Labor Market Innovation	Low	High	High	High
Modern industrial & logistic cluster	High	High	High	High

SCHEMATIC MODEL



THE GAME



REFERENCES

References list including articles and reports.

Introduction Movie



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Kinderstad

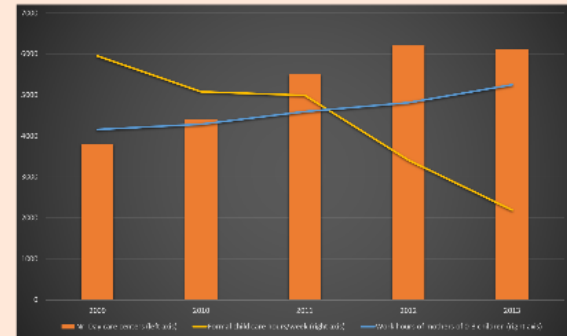
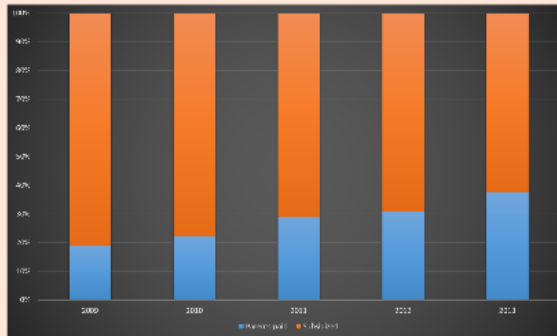
Kinderstad Tilburg provides day care for children in the age of 0-13

"feeling home at Kinderstad"

Points of attention:

- Confident and Safe Environment
 - Sport and Culture
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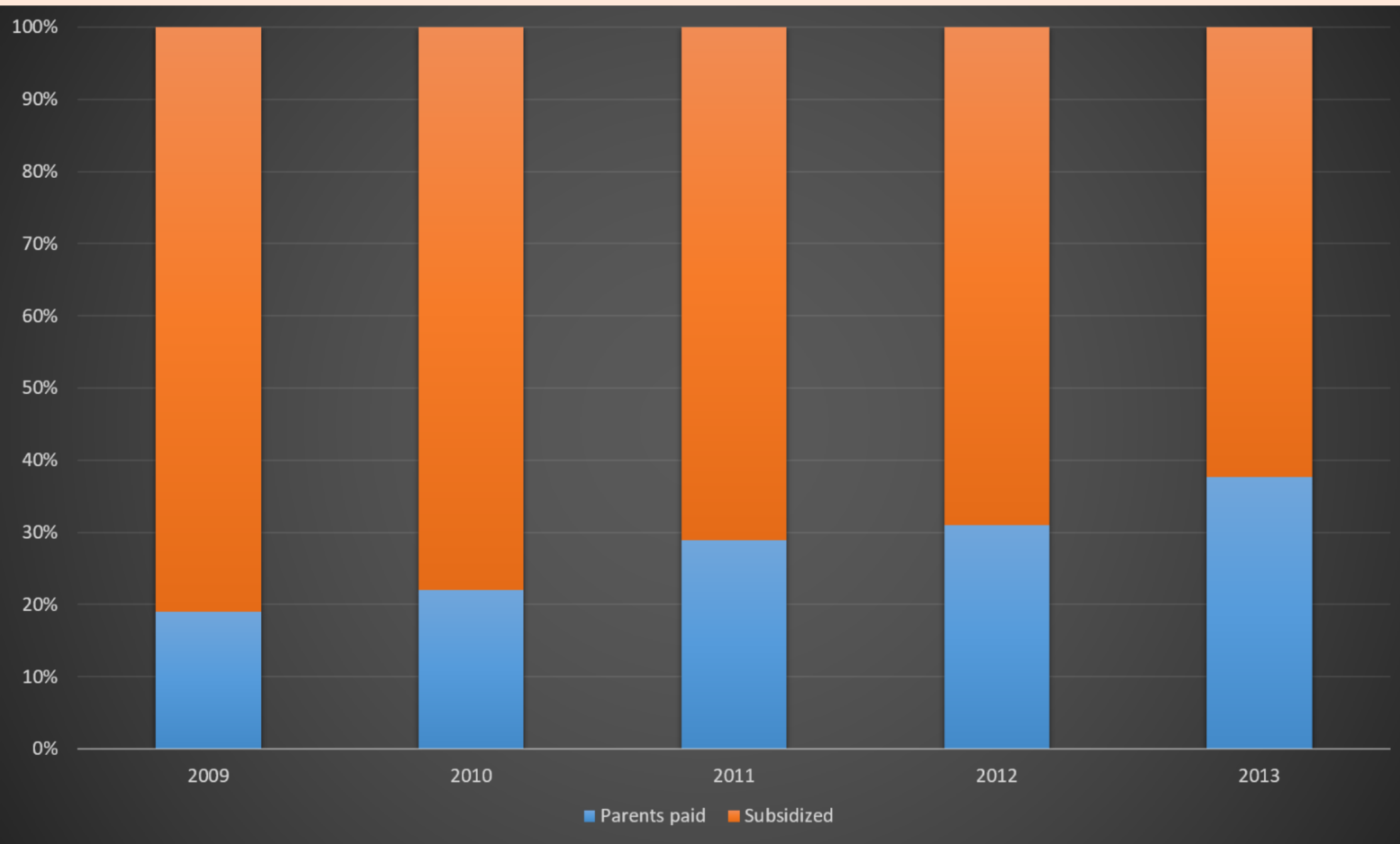
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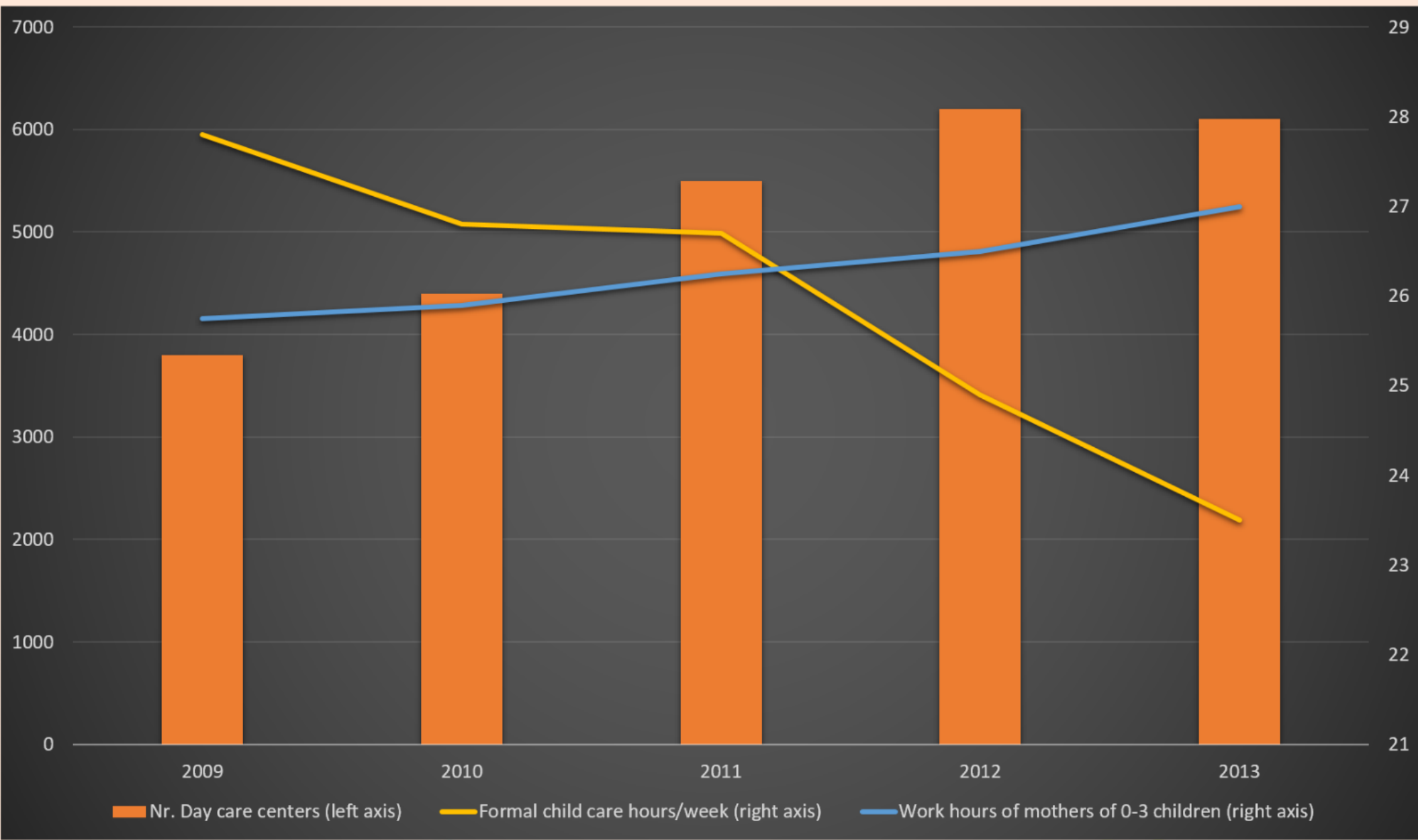


Problem statement

"The challenge for Kinderstad Tilburg is to *stay competitive* when faced with *changing client demands* and threats to its business model by *government budget cuts*."

CHILDREN





Problem statement

"The challenge for Kinderstad Tilburg is to *stay competitive* when faced with **changing client demands** and threats to its business model by **government budget cuts.**"