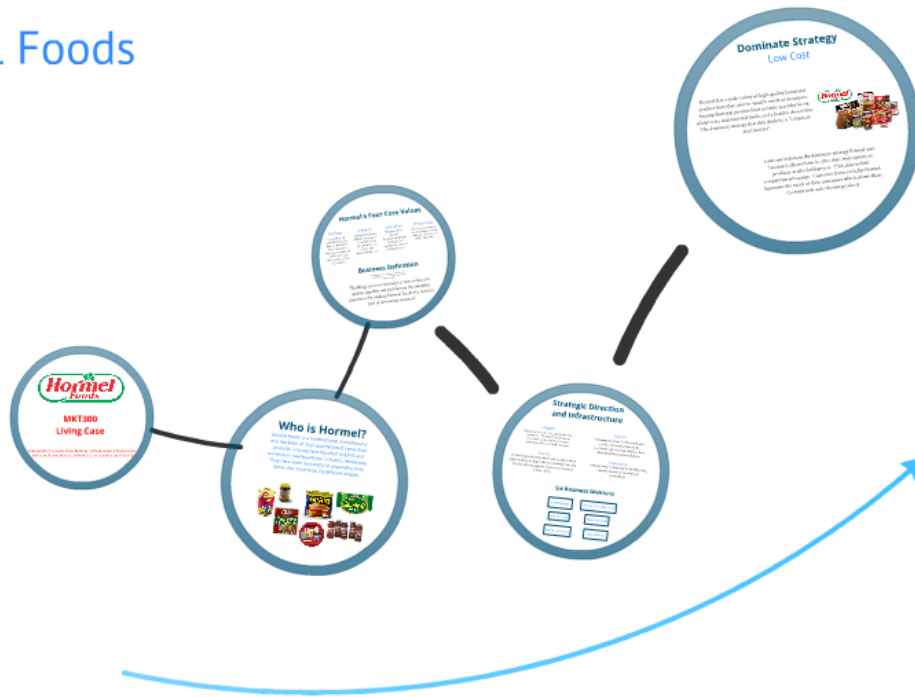


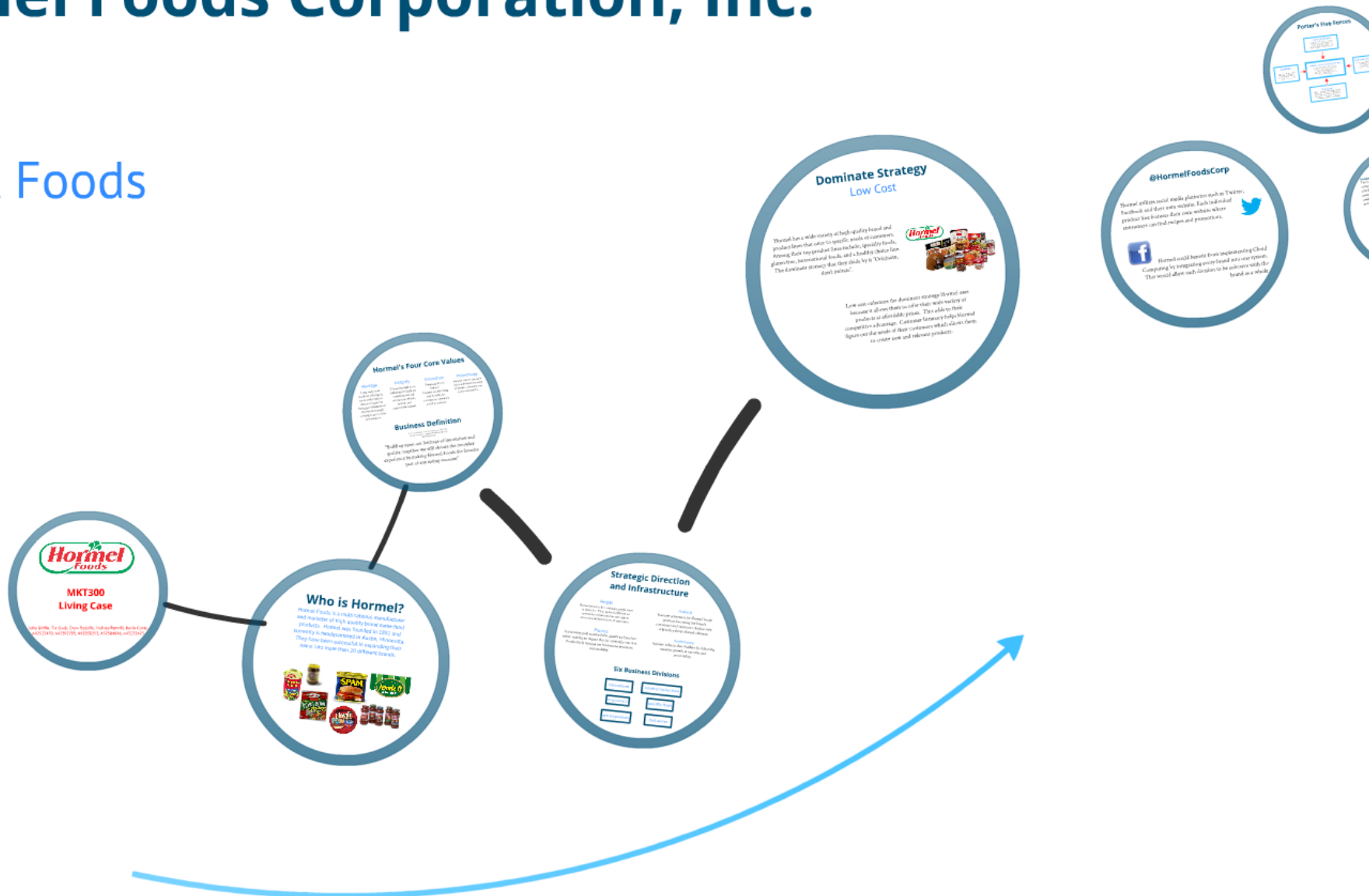
Hormel Foods Corporation, Inc.

Hormel Foods



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Hormel Foods





MKT300
Living Case

Julie Griffin, Tia Slack, Drew Rodolfo, Melissa Rumrill, Kevin Conte
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Who is Hormel?

Hormel Foods is a multinational manufacturer and marketer of high quality brand name food products. Hormel was founded in 1891 and currently is headquartered in Austin, Minnesota. They have been successful in expanding their name into more than 20 different brands.





Hormel's Four Core Values

Heritage

Long and proud tradition of bringing more to the table so they are focused on being good stewards of the future through striving to protect the environment

Integrity

Taking the high road, following through on commitments and acting in an ethical, honest, and responsible manner.

Innovation

"Originate Don't Imitate"
Focused on delivering real benefits for consumers, customers and the company.

Philanthropy

Giving back as a company and as individuals focusing on hunger, education, and plant communities.

Business Definition

Hormel's Mission is to bring more to the table for their consumers, investors, employees and communities in which they operate.

"Building upon our heritage of innovation and quality, together we will elevate the everyday experience by making Hormel Foods the favorite part of any eating occasion"



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