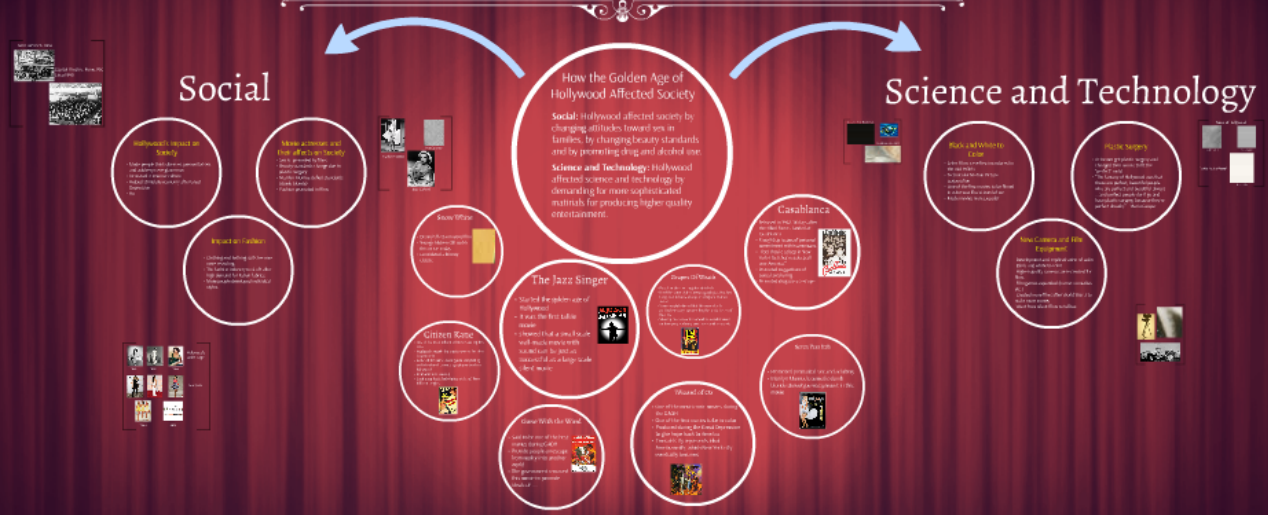


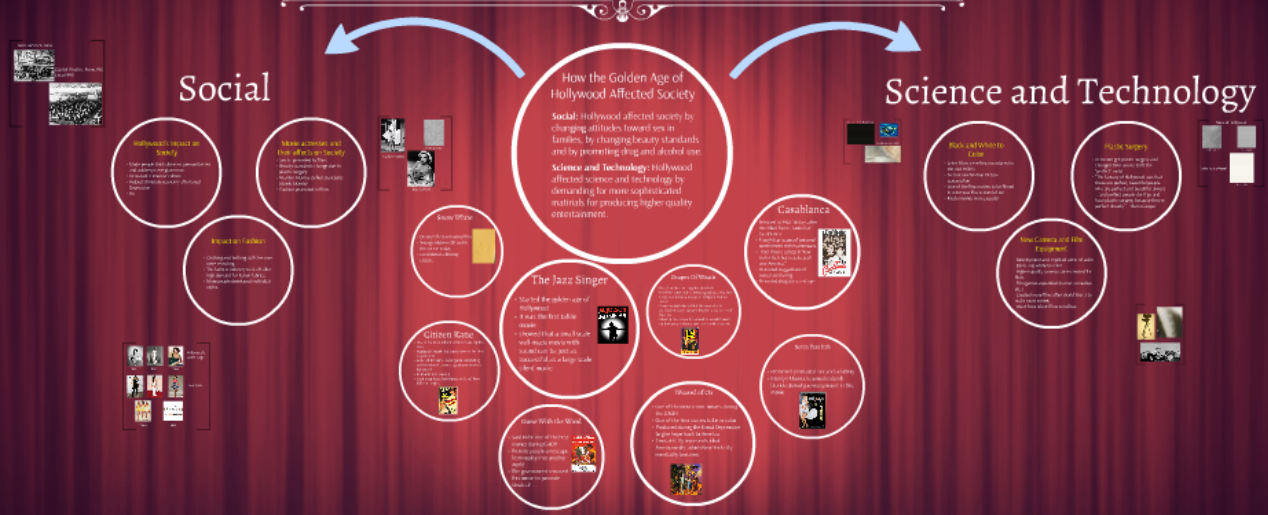


Hollywood





Hollywood



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How the Golden Age of Hollywood Affected Society

Social: Hollywood affected society by changing attitudes toward sex in families, by changing beauty standards and by promoting drug and alcohol use.

Science and Technology: Hollywood affected science and technology by demanding for more sophisticated materials for producing higher quality entertainment.

- Released the Allied
- Casablanca
- Brought commitment
- "I bet the York-I b over Am



Social



Hollywood's Impact on Society

- Made people think divorces, premarital sex, and adultery were glamorous
- Increased consumer culture
- Helped stimulate economy after Great Depression
- Ho

Movie actresses and their affects on Society

- Sex is promoted by films
- Beauty standards change due to plastic surgery
- Marilyn Monroe defied standards (dumb blonde)
- Fashion promoted in films



Impact on Fashion

- Clothing and bathing suits became more revealing.
- The fashion industry took off after high demand for italian fabrics.
- More people developed individual styles.

Snow White

- Disney's first animated film
- Young children still watch this movie today
- Considered a Disney Classic

Citizen Kane

- One of the most influential movies during this time
- Produced through the studio system, but also inspired it
- Broke all the rules: avant garde storytelling and introduced cinematography methods to hollywood
- Innovations in makeup
- Used deep focus techniques and shot from different angles

The Jazz Singer

- Started the golden age of Hollywood
- It was the first talkie movie
- showed that a small scale well-made movie with sound can be just as successful as a large scale silent movie

Gone With the Wind

- Said to be one of the best movies during GAOH
- Provide people an escape from reality into another world
- The government censored this movie to promote ideals of



How the Hollywood

Social: Holly changing atti families, by cl and by promo

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San Francisco, 1962



Capitol Theatre, Rome, NY,
Circa 1940



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Mar



Marilyn Monroe



Ava Gardner



Judy Garland