







GPE's Strategic
Acquisition
More profitable

Conclusion

Need for continuous innovation to differentiate companies

Create a range of products to meet the needs of customers

GPE's Operational-level R&D Globalization Strategy

Manufacturing design - Huizhou Electronics design - Shenzen High end acoustics - UK Bridge between China and UK - Hongkong main office

Gold Peak Electronics

R&D Globalisastion from East to West

Thecasesolution.com

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Background of company

Professional and home electronics products

Leveraging the established KEF and Celestion brands

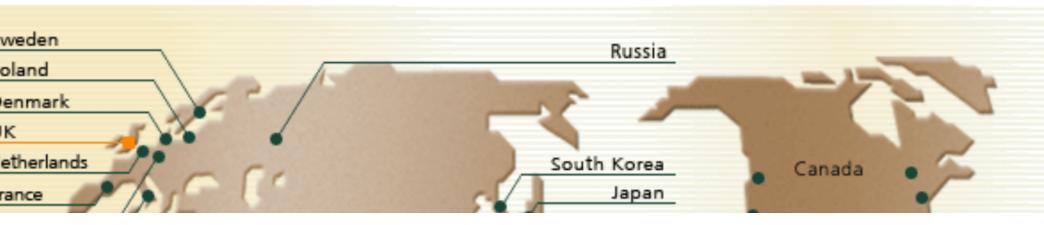


Background

Professional and home electronics products

KEF

Leveraging the established KEF and Celestion





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Leveraging the es



 Multinational Company (MNC)Acquisition between KEF audio and Celestion International.



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