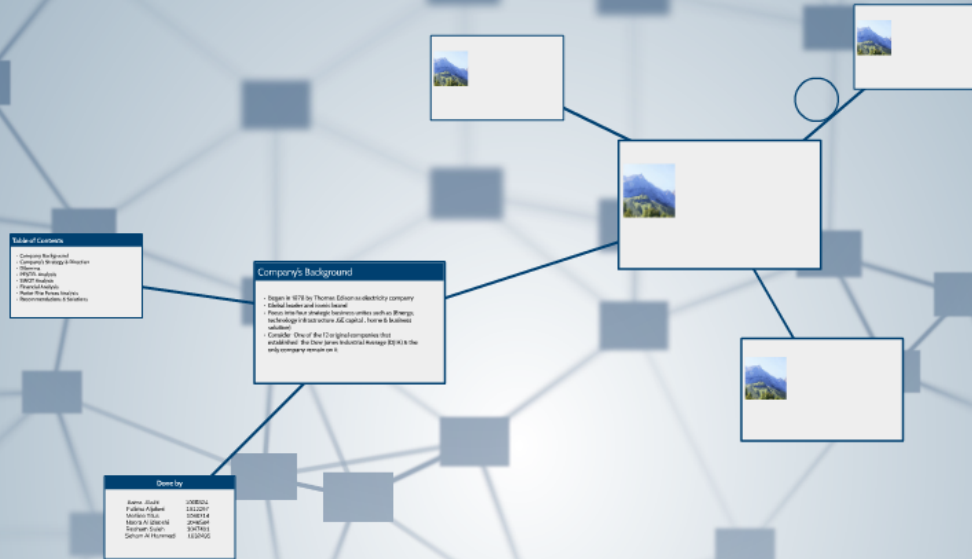


# General Electric, GE Capital, and the financial Crisis of 2008



# General Electric, GE Capital , and the financial Crisis of 2008

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# Company's Background

- Began in 1878 by Thomas Edison as electricity company
- Global leader and iconic brand
- Focus into four strategic business units such as (Energy, technology infrastructure, GE capital, home & business solution)
- Consider One of the 12 original companies that established the Dow Jones Industrial Average (DJIA) & the only company remain on it

