



Action Questions

- How could Bodie benefit at the operational level?
- How can it be helped to become more by "making the right decisions"?
- Explain the factors that will affect the company's performance in the future?
- What are the strategies that should be used to improve the company's performance?

Plan One

- By having health care services based on capital goods and having a good educational and training program.
- As a leader in training and the employees having a higher education for the value more products and services, the company can be the leader in providing all the services that it provides.

Plan Two

- Investing in research for the business can help it grow and produce more products faster than competitors.
- Having a computer can also help to increase the sales and revenues. The computer can make work more easier and be able to read the many employees so that research can keep more money.

Plan Three

- When Bodie starts to make the surfboards, he needs to be smart. He needs to think about the supplies needed to make the surfboards, the competition and their prices compared to his price and the price he will consume with the surfboard. All that should affect the making of the surfboards.

Plan Four

- He needs to think about how long he wants his business to work, and the location of his business. Is it somewhere a lot of people surf? Will people buy my surfboards or do they want professional ones? He need to think about those questions. Also, keeping up with new designs and innovations.

Bodie Industrial Supply Inc

Breandria Smith



Action Questions

- How could Bodie benefit at large-scale business relationships from his customers?
- How can it set itself to be successful by meeting its market needs?
- Explain the factors that will affect Bodie's long-term success in the market of industrial supply.
- What are the strategies that Bodie could consider in order to stay ahead of his competitors?

Plan One

- By having health care services based on capital goods and having a good educational and training environment.
- As a leader in training and the employees having a higher education for jobs make more practical and more relevant that focus on the business in growing, all the while that is to increase.

Plan Two

- Investing in research for the business can help it grow and produce more products faster than competitors etc.
- Having a competitor can also help as to money and other resources. The competitor can make both sides aware and be able to read, see many employees so that research can keep more money.

Plan Three

- When Bodie starts to make the surfboards, he needs to be smart. He needs to think about the supplies needed to make the surfboards, the competition and their prices compared to his price and the price it will consume with the surfboard. All that should affect the making of the surfboards.

Plan Four

- He needs to think about how long he wants his business to work, and the location of his business. Is it somewhere a lot of people surf? Will people buy my surfboards or do they want professional ones? He need to think about those questions. Also, keeping up with new designs and innovations.

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Action Questions

- How could Brodie invest in human capital (human resources) to grow his business?
- How can Brodie help his business grow by investing in capital (goods) ?
- Explain the factors that will affect how many surfboards Brodie should produce (supply).
- What are the incentives that Brodie should consider while trying to build his business?



Plan One

- By having health care he can invest in capital goods and having a good education and training the employees better.
- With better training and the employees having a higher education he can make more product and money. He stated that he isn't the fastest at glassing, so he would have to hire more.



Plan 2

- Investing in machines for the business can help it grow and produce more product faster, like computers etc.
- Having a computer can also balance his money and pay more employees. The equipment can make work more easier and he won't need too many employees so that means he can keep more money.



Plan 3

- When Brodie starts to make the surfboards, he needs to be smart. He needs to think about the supplies needed to make the surfboard, his competition and their prices compared to his price and the time it will consume with one surfboard. All that should effect the making of the surfboards.



Action Questions

- How could Bodie benefit at large-scale business relationships from his business?
- How can it be helped to become more by having the right people?
- Explain the factors that will affect Bodie's business and how he should address them?
- What are the strategies that Bodie could consider in order to help his business?

Plan One

- By having health care services based on capital goods and having a good education and having the resources that...
- And having training and the employees having a higher education for the more more practical way to succeed that is in the business of growing, all the while that is to be done.

Plan 2

- Investing in services for the business can help it grow and produce more products faster the competition etc.
- Having a computer can also help to increase the sales and revenues. The computer can make work more easier and be able to read the many employees so that more can keep more money.

Plan 4

- He needs to think about how long he wants his business to work, and the location of his business. Is it somewhere a lot of people surf? Will people buy my surfboards or do they want professional ones? He need to think about those questions. Also, keeping up with new designs and innovations.

Plan 3

- When Bodie starts to make the surfboard, he needs to be sure he needs to think about the supplies needed to make the surfboard, the competition and their prices compared to his price and the price he will compare with the surfboard. All that should affect the making of the surfboards.

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Plan 4

- He needs to think about how long he wants his business to work, and the location of his business. Is it somewhere a lot of people surf? Will people buy my surfboards or do they want professional ones? He need to think about those questions. Also, keeping up with new designs and innovations.