

A AREVA

By: Charli Edelmann



Tour Areva in France

Information about Areva

- Areva creates new nuclear and renewable energy.
- Located in Paris La Défense
- Largest Nuclear Company in the world.
- American Headquarters: Charlotte, North Carolina.

What Areva Creates

1. Nuclear Power
2. Uranium
3. Electricity
4. Renewable Energy



Money Information

- Revenue: € 9.2 billion
- Operating income: € 11 million
- Net income: € -494 million
- Total assets: € 22,346 million

History

- Started in 1958
- Created by many different companies in French industrial main group, The Schneider Group, Elf, and the American Westinghouse.
- Areva officially started on September 3, 2001

History Continued

- 2001: Officially created by Fusionner (Areva NP), Cogema (Areva NC) and Technicatome (Areva TS)
- 2003: The former French divisions of France, Juan Pablo Raffalli, created as private Areva, but it did not go through
- 2006: Renewable Energy Business Group was created

History Continued

- 2010: Areva looked for a better name
- The launch of the new brand "AREVA" in 2010
- 2010: The launch of the new brand "AREVA" in 2010

Business Development

- 2014: Areva NP is chosen as the winner of the long-term contract for the new nuclear reactor in the United States
- 2015: Areva NP is chosen as the winner of the long-term contract for the new nuclear reactor in the United States

Corporate Strategy

- 2014: Areva NP is chosen as the winner of the long-term contract for the new nuclear reactor in the United States

The Importance of France

- France still represents 20% of Areva's revenue
- In 2014, France represented 20% of the Group's revenue
- France will rise and will be a key factor for AREVA's future business



A AREVA

By: Charli Edelmann



Tour Areva in France

Information about

Areva

- Areva creates new nuclear and renewable energy.
- Located in Paris La Défense
- Largest Nuclear Company in the world.
- American Headquarters: Charlotte, North Carolina.

What Areva Creates

1. Nuclear Power
2. Uranium
3. Electricity
4. Renewable Energy



TheCaseSolution.Com



History
1958: Officially created by the merger of Areva NH, Cogema (Areva NC), and Technisysteme (Areva TA).

Money Information
2011: Areva's revenue rose 5% to €9.2 billion, up from €8.7 billion in 2010. Operating income rose 10% to €1.1 billion, up from €1 billion in 2010. Net income rose 10% to €494 million, up from €450 million in 2010.

History Continued
2001: Officially created by the merger of Areva NH, Cogema (Areva NC), and Technisysteme (Areva TA).

History Continued
2001: Officially created by the merger of Areva NH, Cogema (Areva NC), and Technisysteme (Areva TA).

History
• Started in 1958
• Created by many different companies in French industrial main group: The Schneider Group, Empain, Merlin Gerin, and the American Westinghouse.
• Areva officially started on September 3, 2001.

Money Information
• Revenue: € 9.2 billion
• Operating income: € 11 million
• Net income: € -494 million
• Total assets: € 22,346 million

A large, bold, red letter 'A' is centered in the upper half of the image. The background is a vibrant green with a subtle, repeating pattern of leaf veins, giving it a natural, organic feel. The letter 'A' is the primary focus, rendered in a clean, sans-serif font.

AREVA



By: Charli Edelmann



AREVA

forward-looking energy

Information about Areva

- Areva creates new nuclear and renewable energy.
- Located in Paris La Défense
- Largest Nuclear Company in the world.
- American Headquarters: Charlotte, North Carolina.



Tour Areva in France