


Revenues
Depending on the number of goals they score.
With 2 goals
Last six seasons of year to
Tottenham Hotspur plc in the
highest correlation with the
generation of long-term revenue
throughout the season.

Revenues
1 Attendance
2 Sponsorship rights
3 Merchandise sales
4 Broadcast rights
The team's record affected the
revenues. Dark more games in
more revenues.

BACKGROUND
First publicly-owned football club
in England (1983)
The first club to introduce
corporate hospitality boxes at
their stadium




Tottenham Hotspur FC

BACKGROUND
Since 1981 the team's main
shareholder had been ENIC
International Ltd
Daniel Levy has served as
chairman of the club since 2001

Daniel Levy
1967 (born):
1 The development of a new
stadium
2 The building of a new training
ground
3 The continual improvement of
the club

Commercial Overview
Fan base: 23 million people worldwide
The club had created "Tottenham Membership" attracting over 70,000 fans



Tottenham Hotspur plc

Revenues

Depending on the number of goals they score.

Win 3 points
Draw no substitution of goal is
Lose no substitution of goal is

Tottenham Hotspur plc is the largest shareholder and the chairman of the club is Daniel Levy.

Revenues


- 1 Attendance
- 2 Sponsorship rights
- 3 Merchandise sales
- 4 Broadcast rights

The team's record affected the revenues. Dark more games in more revenues.

BACKGROUND

First publicly-owned football club in England (1983)

The first club to introduce corporate hospitality boxes at their stadium



Tottenham Hotspur FC

BACKGROUND

Since 1981 the team's main shareholder had been ENIC International Ltd

Daniel Levy has served as chairman of the club since 2001

Daniel Levy


1961 (born):

- 1 The development of a new stadium
- 2 The building of a new training ground
- 3 The continual improvement of the club

Commercial Overview

Fan base: 23 million people worldwide

The club had created "Tottenham Membership" attracting over 70,000 fans



Tottenham Hotspur plc

BACKGROUND

First publicly-owned football club in England (1983)

The first club to introduce corporate hospitality boxes at their stadium



BACKGROUND

Since 1981 the team's main shareholder had been ENIC International Ltd

Daniel Levy has served as chairman of the club since 2001

Daniel levy

Key Points :

1 The development of a new stadium

2 The building of a new training ground

3 The continually improvement of the club

Commercial Overview

Fan base: 20 million people worldwide

The club had created "One Hotspur Membership" attracting over 70,000 fans



Revenues

1 Attendance

2 Sponsorship rights

3 Merchandise sales

4 Broadcast rights

The team's record affected its revenues. Gain more games --> more revenues.

Revenues

Depending on the number of points they accumulate.

Win: 3 points

Loss: no subtraction of points

Teams that ranked higher in the league's scoreboard earned a greater share of league television broadcast revenues