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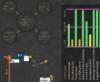














Thank you and good luck in the quiz!

Any comments?

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APOLLO<sup>SM</sup> EDUCATION GROUP

#### Apollo at a glance

- US-based corporation working in for-profit education;
- Catering to the employed student;
- University of Phoenix, 400,000 students in 2011;
- · Various smaller educational institutions in US and worldwide;
- Strong focus on on-line learning;
- · Ditches most of the usual academia amenities.

#### 1973 Apollo Group established

### 1976 University of Phoenix established

## 1978 University of Phoenix accredited

# 1980 UoP expands to California