



## Questions?

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Strengths

- Leadership in global tactical radio market
- Focus on Research and Development
- Strong Customer base

Weaknesses

- High dependence on the United States
- Lack of diversified income
- Their broadcasting communication division is struggling

# Strategic Analysis Presentation

Thecasesolution.com



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Mission

- Mission is to become the global leader in providing communication systems and services to government and commercial consumers through superior technology and knowledge.

## Major Business Segments:

- Government communications
- RF communications
- Broadband communications

Provides products and services in over 150 countries. Some of the products and services include:

- Military satellite communication technology
- Intelligence, surveillance, and reconnaissance
- Antennas and accessories
- Tactical radio communications
- Solutions for telecommunications

# Analysis

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