



7-Eleven

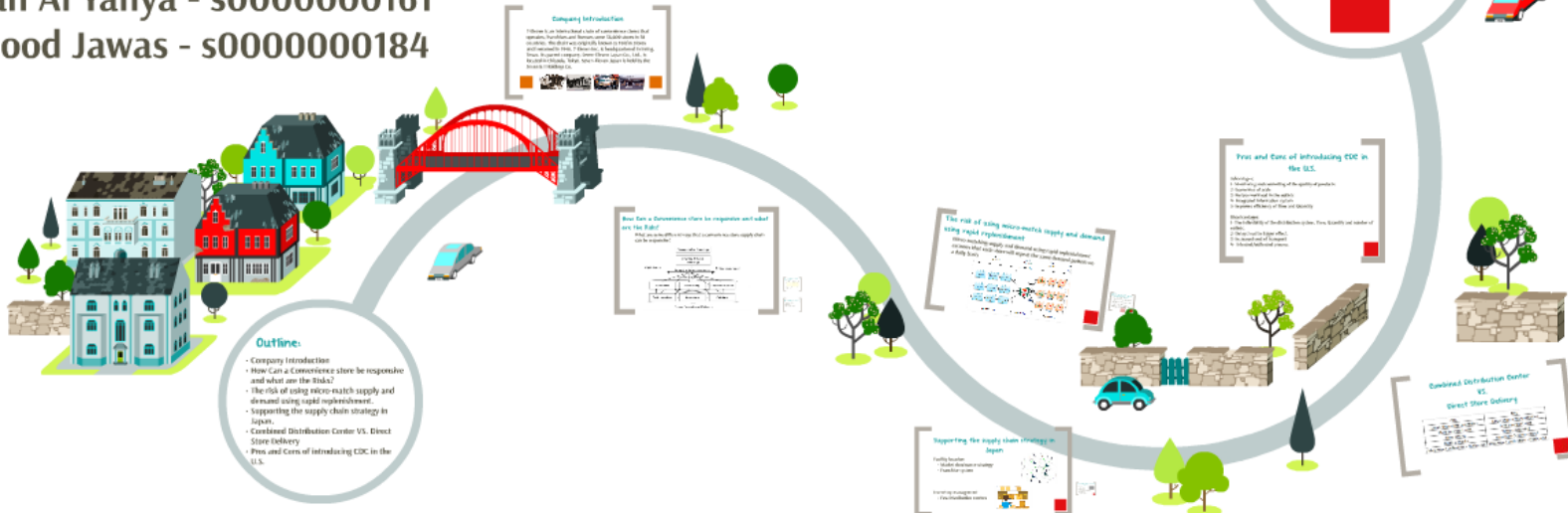


Presented by

- Abdulla Al Mehairi - s0000000226
- Abdulla Al Suwaidi - s0000000365
- Hanan Al Yahya - s0000000161
- Khulood Jawas - s0000000184



Thank You
We hope you enjoyed this presentation
Free to ask Questions





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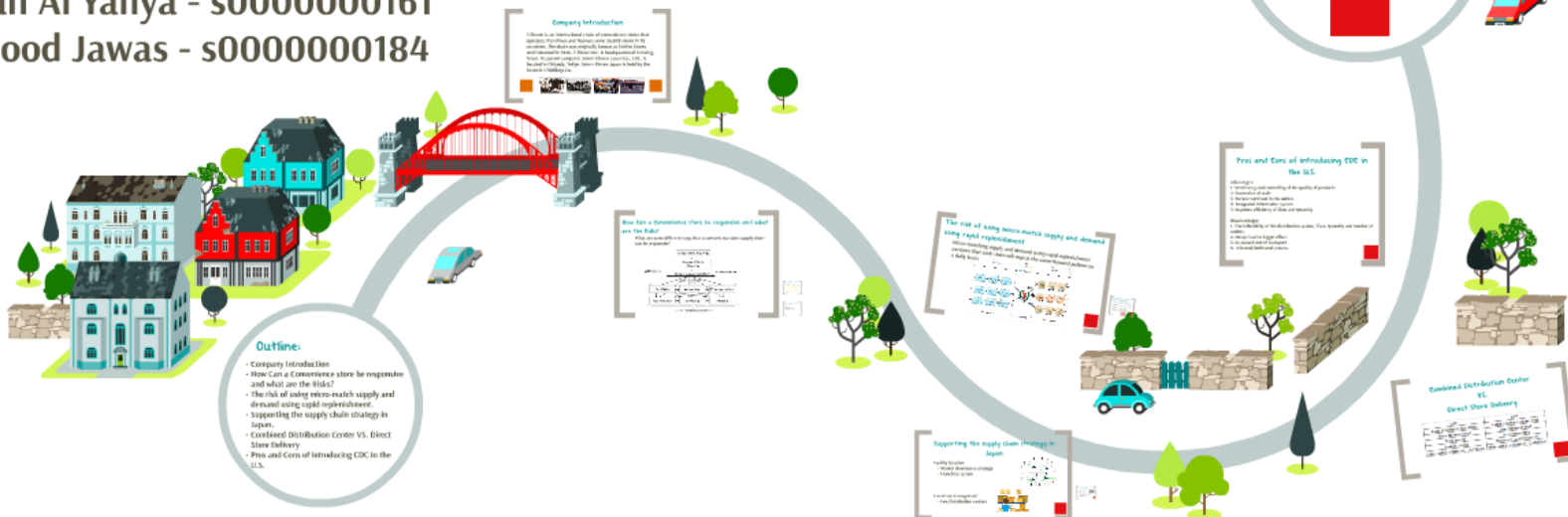
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Outline:

- Company Introduction
- How Can a Convenience store be responsive and what are the Risks?
- The risk of using micro-match supply and demand using rapid replenishment.
- Supporting the supply chain strategy in Japan.
- Combined Distribution Center VS. Direct Store Delivery
- Pros and Cons of introducing CDC in the U.S.

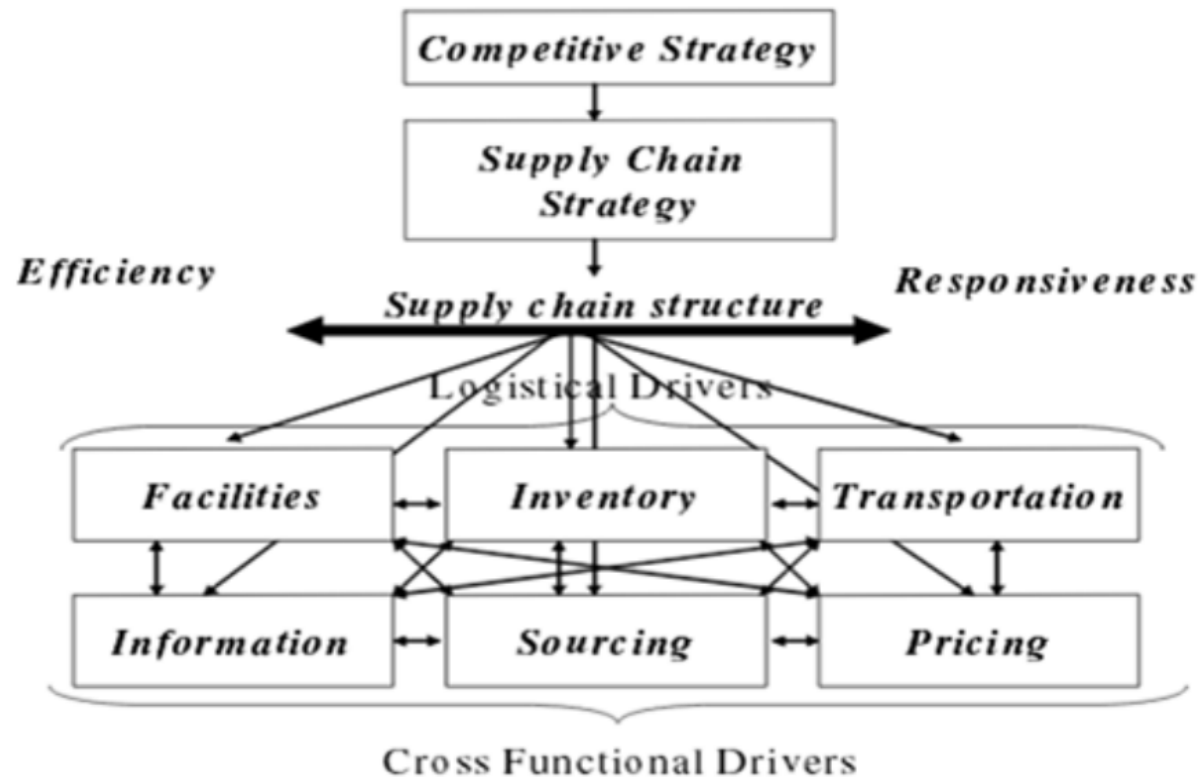
Company Introduction

7-Eleven is an international chain of convenience stores that operates, franchises and licenses some 56,600 stores in 18 countries. The chain was originally known as Tote'm Stores until renamed in 1946. 7-Eleven Inc. is headquartered in Irving, Texas. Its parent company, Seven-Eleven Japan Co., Ltd., is located in Chiyoda, Tokyo. Seven-Eleven Japan is held by the Seven & I Holdings Co.



How Can a Convenience store be responsive and what are the Risks?

What are some different ways that a convenience store supply chain can be responsive?



How Can a Convenience store be responsive and what are the Risks?

Seven Eleven Supply Chain System

- Combined Distribution Centers (CDC) and Direct Store Delivery (DSD) in all its locations including Japan, Thailand, and the U.S.A.



- This Allows smooth distribution of products from supply to stores as well as provide better quality products and information across the board



How Can a Convenience store be responsive and what are the Risks?

What are some different ways that a convenience store supply chain can be responsive?

- Having Local Inventory in the Store
- Increase the Local Capacity
- Faster Replenishment
- Use of Adaptive Information Technology



The risk of using micro-match supply and demand using rapid replenishment

Micro-matching supply and demand using rapid replenishment assumes that each store will repeat the same demand pattern on a daily basis

