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Company Overview

Overview

- One of Canada's largest companies in the field of wireless communication
- Rogers is broken down into three divisions
 - Rogers Wireless
 - Rogers Cable
 - Rogers Media
- Rogers Wireless is Canada's largest wireless voice and data communications service provider
- Rogers Cable is the second largest Canadian cable provider offering cable television, high speed internet access and telephone products for residential and business customers
- Rogers Media is Canada's premier group of category leading broadcast, print, and online media assets with business in radio and television broadcasting.

History

- The company began with Edward "Ted" Rogers
- He had envisioned radio as an electric pipeline reaching into peoples' homes to entertain, inform, and educate
- In 1925, his father, Edward Samuel, invented the world's first alternating current radio tube
- This was considered a breakthrough in technology and became a key factor in popularizing radio reception
- While a student in law school, Edward Rogers started Rogers Radio Broadcasting Ltd. which acquired Canada's pioneer FM station "CHFI-FM", a struggling FM station at the time and turns it into a success
- In 1967, Edward Rogers founds Rogers Cable Tv and acquires Bramalea Telecable formally entering into the cable business with 300 subscribers
- In 1969, Rogers community television premiers
- In 1979, Rogers becomes a public company when it acquires Canadian Cablesystems through a reverse-takeover and becomes the biggest cable company in Canada
- In 1980, Rogers acquires Premier Cablevision of Vancouver
- In 1986, Rogers Communications Inc. is formed as the parent company to its operating divisions
- In 2002, Rogers launches GSM wireless network which is the international world standard network
- In 2004, the company accumulates the SkyDome stadium in Toronto
- In 2008, Edward Rogers passes away in his home from congestive heart failure
- In 2009, Nadir Mohamed becomes the President and CEO of Rogers Communication Inc.

Board of Directors

- Peter Godsoe - Lead Director
 - Ronald Besse - President of Besseco Holdings Inc.
 - Charles William Birchall - Vice Chairman Barrick Gold Corp.
 - John H. Clappison - Company Director
 - Alan D. Horn - Chairman and Acting CEO
 - Thomas I. Hull - Chairman and CEO, of the Hull Group Inc.
 - Philip B. Lind - Vice Chairman
 - Nadir Mohamed - President and Chief Operating Officer
 - David Peterson - Senior Partner
 - Edward S. Rogers - President of Rogers Cable Inc.
 - Loretta Rogers - Company Director
 - Melinda M. Rogers - Senior VP, strategy and development for Rogers Communication Inc.
 - William T Schleyer - President and CEO for Adelpha Communications Corp.
 - John A. Tory - Director of Woodbridge Company Ltd.
 - J. Christopher Wansbrough - Chairman of Rogers Communications
 - Colin Watson - Company Director
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- Two members, Nadir Mohamed, and Alan Horn are both registered C.A.s
 - Loretta Rogers was Edward's spouse
 - Melinda Rogers was Edward's Daughter



Products

- Communications and Internet
 - Mobile phones and devices
 - Featured brands include Xperia, Samsung, Nokia and Blackberry
 - Home phone plans, calling features and packages
 - High speed internet plans and packages
 - Internet products such as the "Rogers Rocket Stick" for portable Wi-Fi
- Cable
 - Cable deals and plans
 - HD channels and packages
 - Products such as Digital PVRs
- Media
 - Radio broadcasting services
 - Televised shopping service
 - Rogers Sportsnet (sports television network)

