



















Company Overview

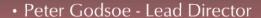
Overview

- One of Canada's largest companies in the field of wireless communication
- Rogers is broken down into three divisions
 - Rogers Wireless
 - Rogers Cable
 - Rogers Media
- Rogers Wireless is Canada's largest wireless voice and data communications service provider
- Rogers Cable is the second largest Canadian cable provider offering cable television, high speed internet access and telephone products for residential and business customers
- Rogers Media is Canada's premier group of category leading broadcast, print, and online media assets with business in radio and television broadcasting.

History

- The company began with Edward "Ted" Rogers
- He had envisioned radio as an electric pipeline reaching into peoples' homes to entertain, inform, and educate
- In 1925, his father, Edward Samuel, invented the world's first alternating current radio tube
- This was considered a breakthrough in technology and became a key factor in popularizing radio reception
- While a student in law school, Edward Rogers started Rogers Radio Broadcasting Ltd. which acquired Canada's pioneer FM station "CHFI-FM", a struggling FM station at the time and turns it into a success
- In 1967, Edward Rogers founds Rogers Cable Tv and acquires Bramalea Telecable formally entering into the cable business with 300 subscribers
- In 1969, Rogers community television premiers
- In 1979, Rogers becomes a public company when it acquires Canadian Cablesystems through a reverse-takeover and becomes the biggest cable company in Canada
- In 1980, Rogers acquires Premier Cablevision of Vancouver
- In 1986, Rogers Communications Inc. is formed as the parent company to its operating divisions
- In 2002, Rogers launches GSM wireless network which is the international world standard network
- In 2004, the company accumulates the SkyDome stadium in Toronto
- In 2008, Edward Rogers passes away in his home from congestive heart failure
- In 2009, Nadir Mohamed becomes the President and CEO of Rogers Communication Inc.

Board of Directors



- Ronald Besse President of Besseco Holdings Inc.
- Charles William Birchall Vice Chairman Barrick Gold Corp.
- John H. Clappison Company Director
- Alan D. Horn Chairman and Acting CEO
- Thomas I. Hull Chairman and CEO, of the Hull Group Inc.
- · Philip B. Lind Vice Chairman
- Nadir Mohamed President and Cheif Operating Officer
- David Peterson Senior Partner
- Edward S. Rogers President of Rogers Cable Inc.
- Loretta Rogers Company Director
- Melinda M. Rogers Senior VP, strategy and development for Rogers Communication Inc.
- William T Schleyer President and CEO for Adelpha Communications Corp.
- John A. Tory Director of Woodbridge Company Ltd.
- J. Christopher Wansbrough Chairman of Rogers Communications
- Colin Watson Company Director
- Two members, Nadir Mohamed, and Alan Horn are both registered C.A.s
- Loretta Rogers was Edward's spouse
- · Melinda Rogers was Edward's Daughter



Products

- Communications and Internet
 - Mobile phones and devices
 - Featured brands include Xperia, Samsung, Nokia and Blackberry
 - Home phone plans, calling features and packages
 - High speed internet plans and packages
 - Internet products such as the "Rogers Rocket Stick" for portable Wi-Fi

Cable

- Cable deals and plans
- HD channels and packages
- Products such as Digital PVRs

Media

- Radio broadcasting services
- Televised shopping service
- Rogers Sportsnet (sports television network)

