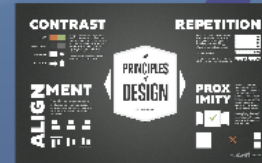


# Procast Inc Assignment

## Requirements

- Know the differences between Prezi and Powerpoint
- Insert text and images into a Prezi
- Find the essential editing tools to use in Prezi
- Create at least 7 frames-an introductory frame, frames to describe each principle, and a closing frame. You can have more than 7 frames.
- create paths from one frame to another
- play with themes and colors (can use Prezi themes or create your own)
- add at least one symbol or shape
- add at least one hyperlink

All designers will:  
**Create a Prezi Principles of Design Presentation**



### More Requirements

- Theme must be "Principles of Design"
- Define each of the 5 basic principles:
  - Alignment
  - Repetition
  - Contrast
  - Proximity

Use resources shared with you via Google Drive.

- Basic Principles of Design
- Principles of Design
- The 5 Basic Principles of Design

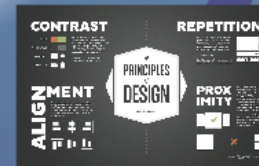
Provide a visual example of each principle.  
[www.chuterstack.com/blog/the-5-of-balance-in-design-why-you-need-it](http://www.chuterstack.com/blog/the-5-of-balance-in-design-why-you-need-it)

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- [www.thecasesolution.com/boards/visual-balance-contrast-proximity-align-need-them](http://www.thecasesolution.com/boards/visual-balance-contrast-proximity-align-need-them)

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All designers will:

# Create a Prezi Principles of Design Presentation

**CONTRAST**

Color, Tone/Value, Size/Shape, Direction

Use contrast to make your design stand out from the rest. Use color, tone, size, and more to draw the eye to the most important elements of your design.

**REPETITION**

Repeat elements in your design to create a sense of unity and consistency. Use color, tone, size, and more to draw the eye to the most important elements of your design.

**ALIGNMENT**

Use alignment to create a sense of order and structure. Use color, tone, size, and more to draw the eye to the most important elements of your design.

**PROXIMITY**

Use proximity to group related elements together. Use color, tone, size, and more to draw the eye to the most important elements of your design.

**PRINCIPLES of DESIGN**

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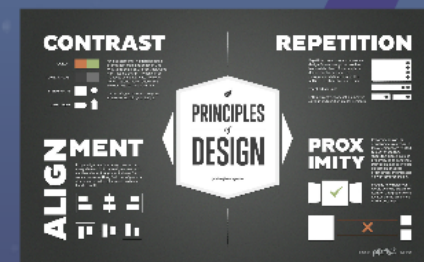
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nc Assignment

All designers will:

Create a Prezi  
Principles of Design  
Presentation



## More Requirements

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