



Harvard Business Review Case Study: SciTronics



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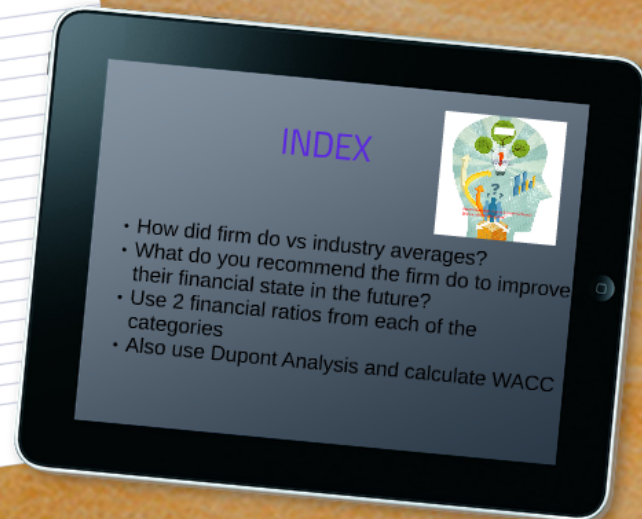
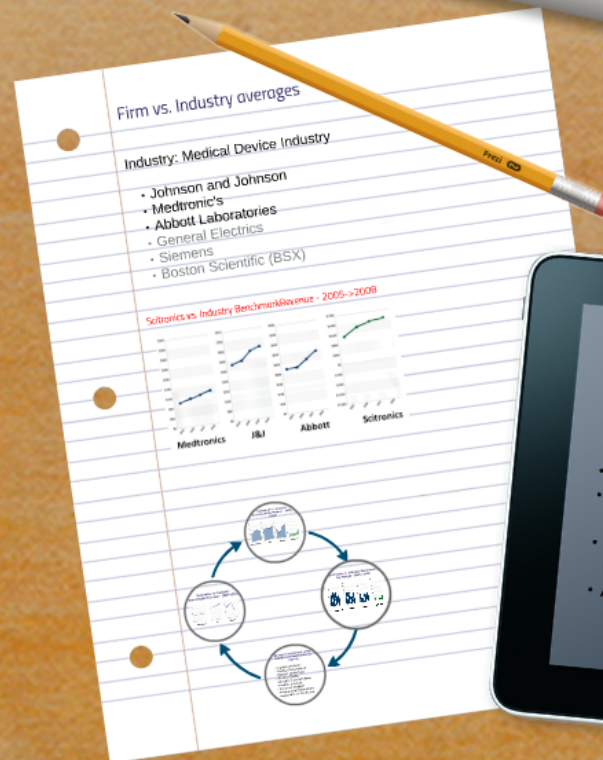
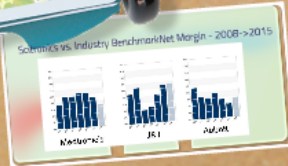
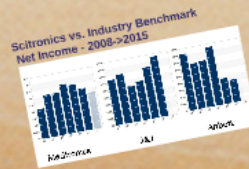
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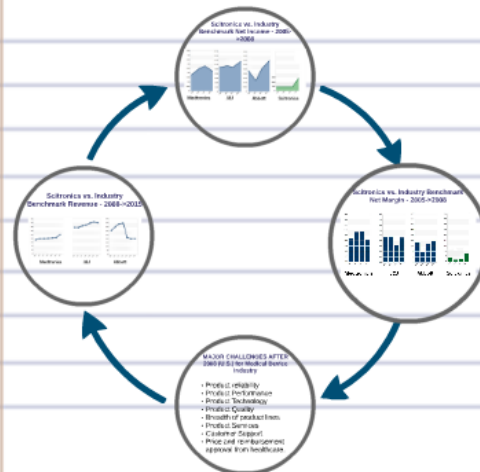
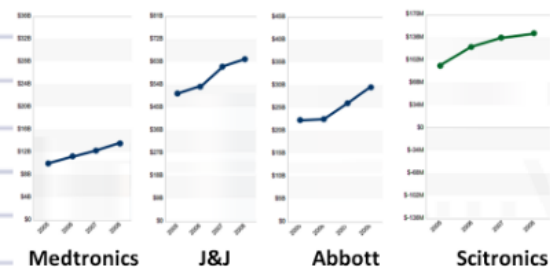
- How did firm do vs industry averages?
- What do you recommend the firm do to improve their financial state in the future?
- Use 2 financial ratios from each of the categories
- Also use Dupont Analysis and calculate WACC

Firm vs. Industry averages

Industry: Medical Device Industry

- Johnson and Johnson
- Medtronic's
- Abbott Laboratories
- General Electric
- Siemens
- Boston Scientific (BSX)

Scitronics vs. Industry Benchmark Revenue - 2005->2008



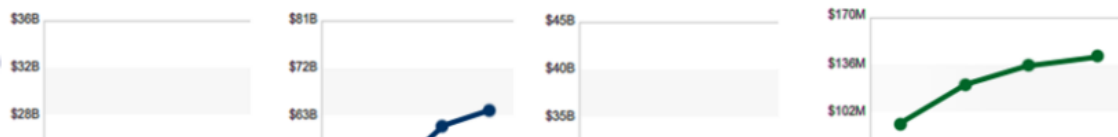
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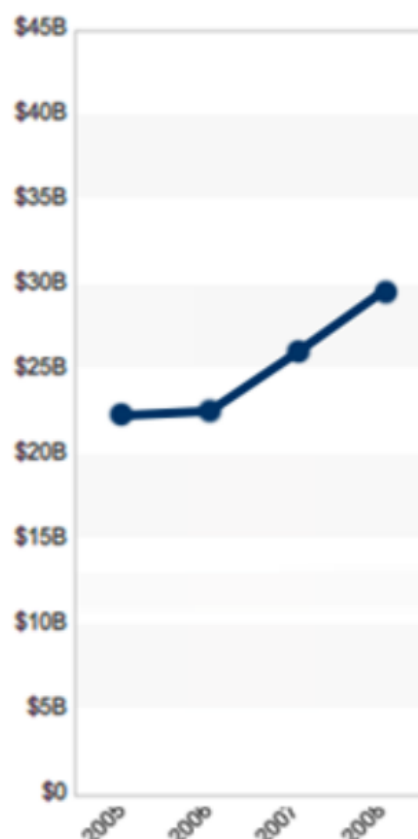
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Medtronic



J&J



Abbott



Scitronics