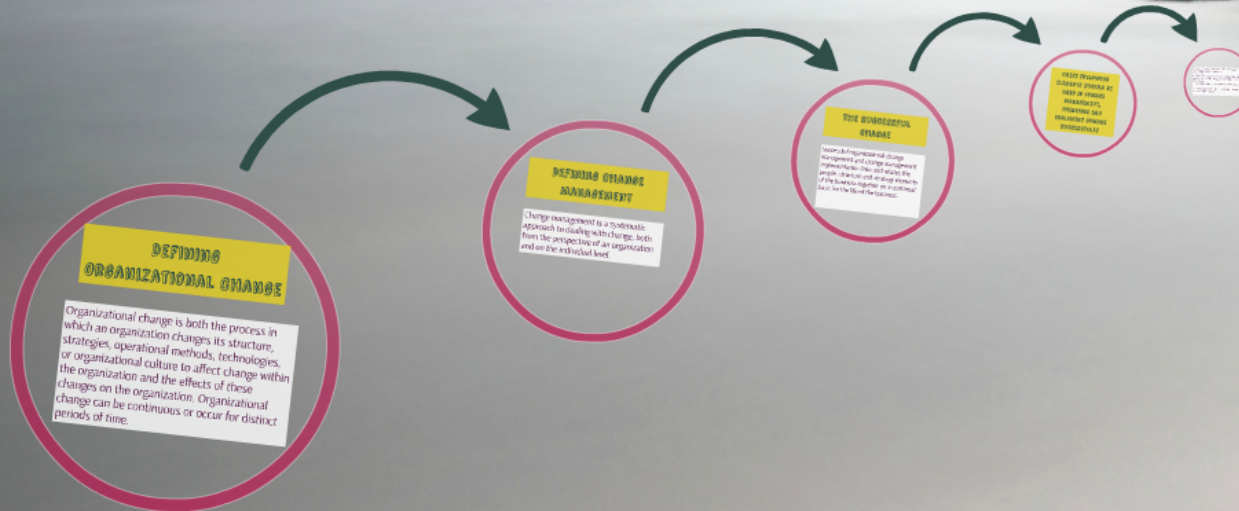


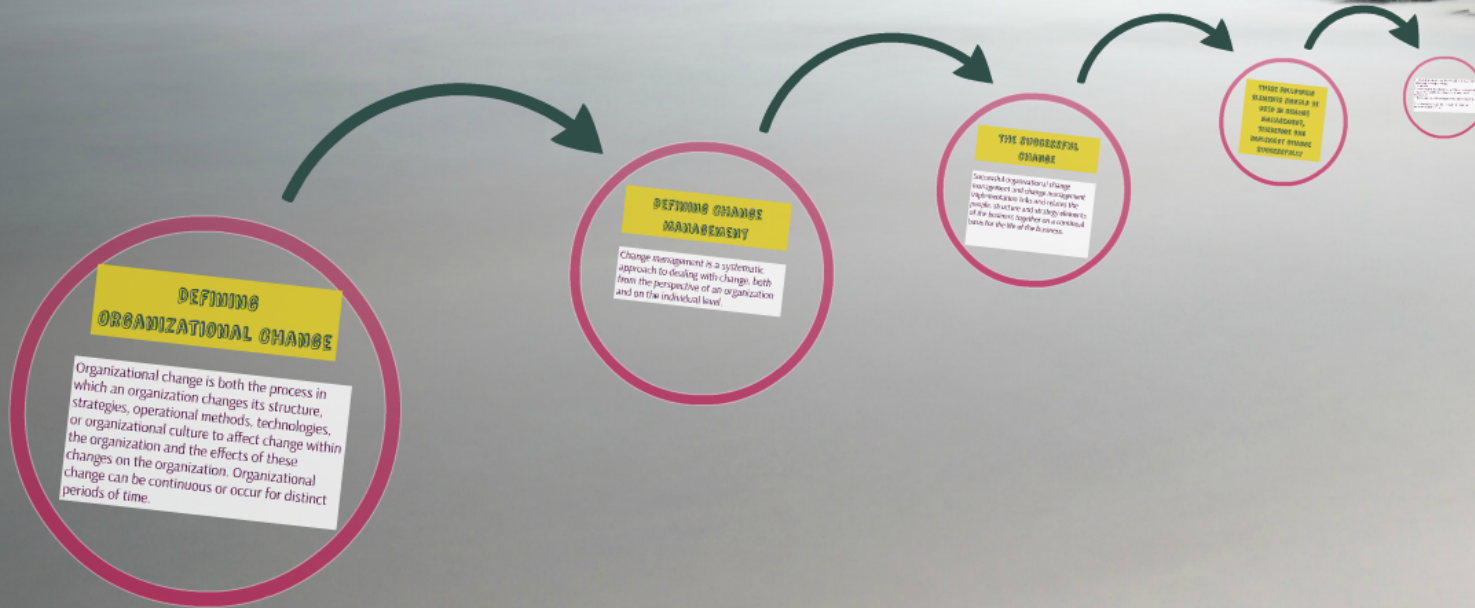
Organizational Change and Change Management

Presented by Nassir Al Shaibani



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Organizational Change and Change Management



DEFINING ORGANIZATIONAL CHANGE

Organizational change is both the process in which an organization changes its structure, strategies, operational methods, technologies, or organizational culture to affect change within the organization and the effects of these changes on the organization. Organizational change can be continuous or occur for distinct periods of time.

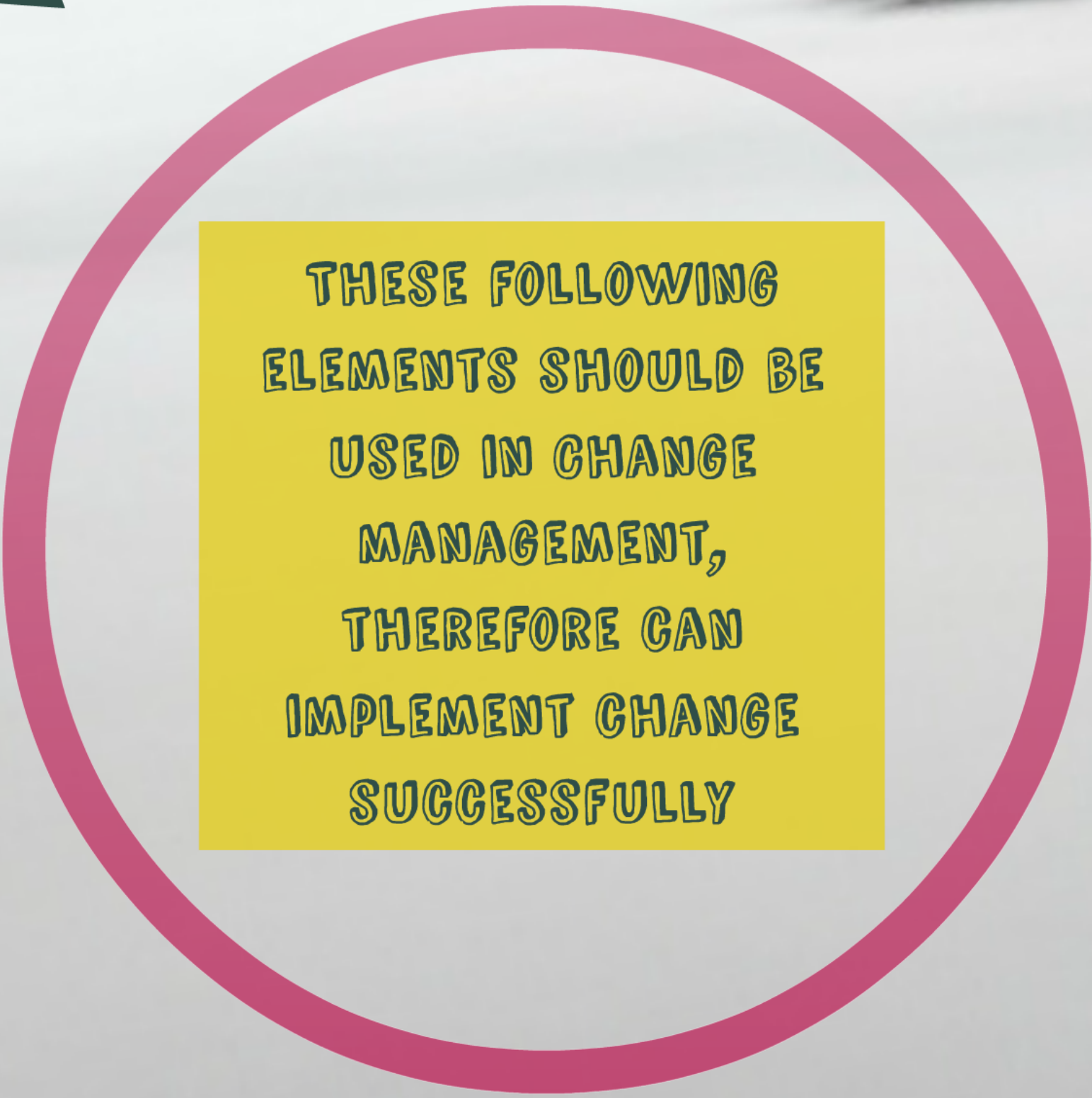


DEFINING CHANGE MANAGEMENT

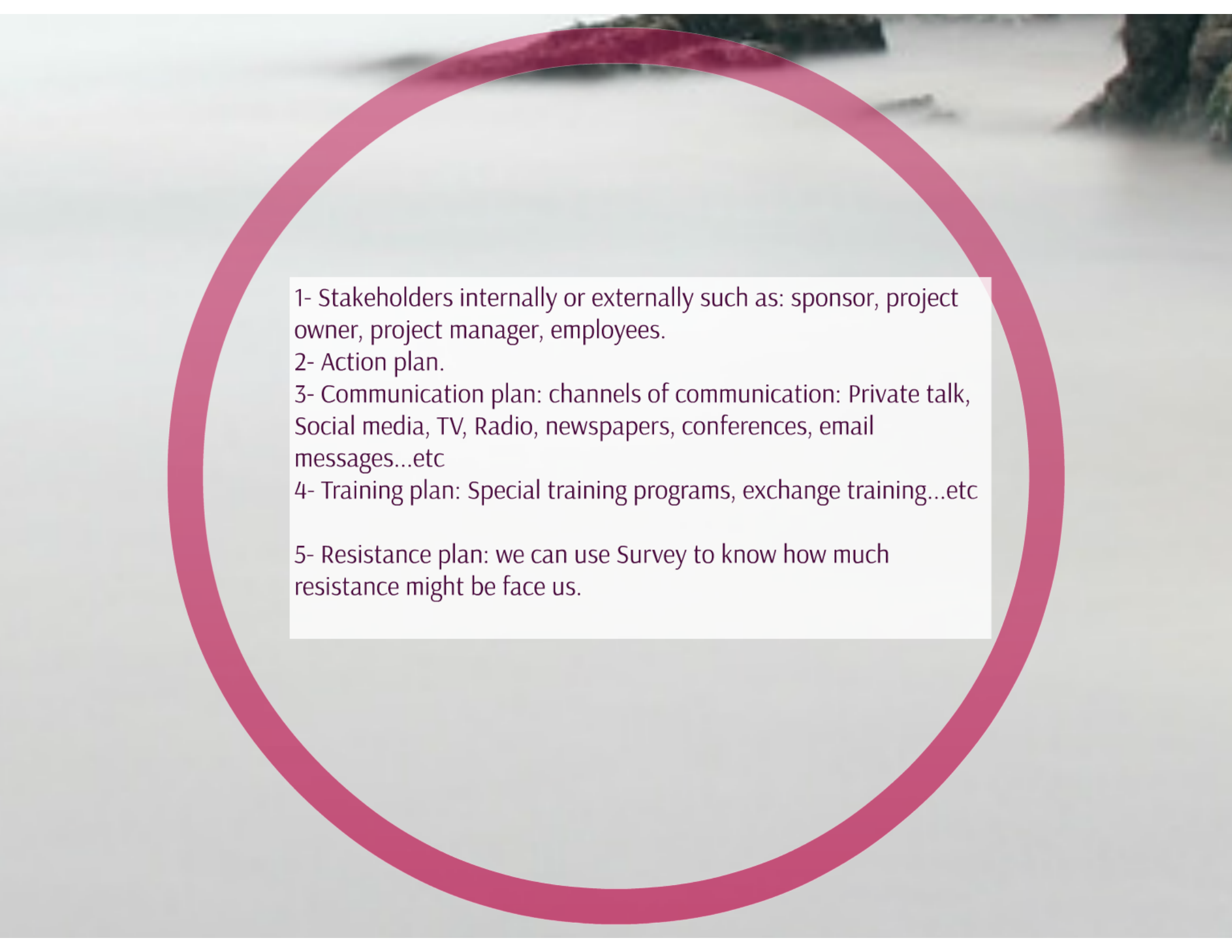
Change management is a systematic approach to dealing with change, both from the perspective of an organization and on the individual level.

THE SUCCESSFUL CHANGE

Successful organizational change management and change management implementation links and relates the people, structure and strategy elements of the business together on a continual basis for the life of the business.



**THESE FOLLOWING
ELEMENTS SHOULD BE
USED IN CHANGE
MANAGEMENT,
THEREFORE CAN
IMPLEMENT CHANGE
SUCCESSFULLY**

- 
- 1- Stakeholders internally or externally such as: sponsor, project owner, project manager, employees.
 - 2- Action plan.
 - 3- Communication plan: channels of communication: Private talk, Social media, TV, Radio, newspapers, conferences, email messages...etc
 - 4- Training plan: Special training programs, exchange training...etc
 - 5- Resistance plan: we can use Survey to know how much resistance might be face us.



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