



Neechie Gear

Presentation by
Lilli Scott

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About - Neechie's Retrospective (n.d.). Retrieved April 25, 2017, from <https://www.thecasesolution.com/casestudy/>

**What is the purpose
of Neechie Gear?**

Neechie Gear is committed to giving a
purposeful proceeds to help
underprivileged kids to play sports!
Together we can change many lives
through sports! Our Story (2017)



- Neechie have?
- In what ways does Neechie Gear benefit First Nations?

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Thecasesolution.com



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Neechie Gear presentation outline

- What is the purpose of Neechie Gear?
- How was Neechie Gear started?
- What services does Neechie Gear provide?
- What community involvement does Neechie have?
- In what ways does Neechie Gear benefit First Nations?

Neechie Gear

presentation outline

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What is the purpose of Neechie Gear?

"...Neechie Gear is committed to giving a portion of proceeds to help underprivileged kids to play sports! Together, we can change many lives through sports!"("Our Story",2017)



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NeechieGear®

The Origin of Neechie Gear

It was in elementary school that a friend of Kendal Netmaker's wondered why he wasn't playing on the same sports teams that he was playing on. Kendal had told his friend that he had no way of paying the registration fees and had no means traveling to and from the games/practices.

Soon after, his South African friend pulled him aside and told him, his parents wanted to pay for his fees and transport him to games. This allowed Kendal to be part of many sports teams and continue with his education.

Without his friends' help, Kendal wouldn't have landed a college volleyball scholarship after graduating high school, finish university and create an award-winning company!



er and CEO,
Netmaker

