

TheRoad2020.com
Introduction to Impact Investing
Professor Lars Miksa, PhD,
Entrepreneurship & Innovation Center, University of Alberta
Faculty Advisor: NorthWestern University Impact Investing Institute (NWI)

THE ROAD MAP
This course is designed to provide students with a comprehensive understanding of the impact investing landscape. The course will cover the following topics:

- 1. Introduction to Impact Investing
- 2. The Role of Impact Investing in the Financial System
- 3. Identifying and Measuring Impact
- 4. Impact Investing Strategies
- 5. Case Studies of Impact Investing
- 6. The Future of Impact Investing

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Introduction to Impact Investing

**Professor Sara Minard, PhD.,
Entrepreneurship & Innovation Group, D'Amore-McKim
School of Business, Social Enterprise Institute**

**Faculty Advisor, Northeastern University Impact
Investing Initiative (NUIII)**

Thecasesolution.com

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Challenges & Drivers

What is Impact Investing?

Micro-Quiz



Why Invest in Impact?

Introductions

Who are you? Who are we? Why are we here?



THE ROAD MAP

- (5m) Introductions to NUIII's Mission and Vision
- (15m) Overview of Impact Investing
 - Take the Impact Alpha Quiz No. 9
 - A brief history of social finance
 - Social capital markets and the impact measurement imperative
- (10m) Building an impact investing portfolio for a direct investment
- (10m) Understanding measurement and alignment
 - Design your Impact Profile
- (20m) Questions and Discussion

THE ROAD MAP

(5m) Introductions to NUll's Mission and Vision

(15m) Overview of Impact Investing

- *Take the Impact Alpha Quiz No. 9*
- *A brief history of social finance*
- *Social capital markets and the impact measurement imperative*

(10m) Building an impact investing portfolio for a direct investment

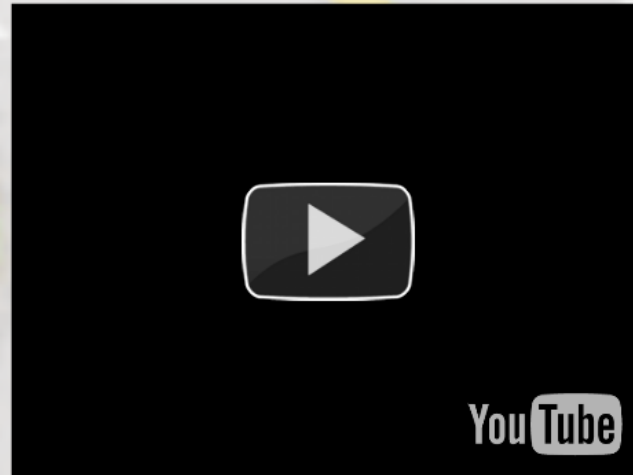
(10m) Understanding measurement and alignment

- *Design your Impact Profile*

(20m) Questions and Discussion

Introductions

Who are you? Who are we? Why are we here?





You **Tube**

NUIII *mission and vision*

Student Leadership & Alumni Advisory Board

Kunal Shah - Incoming President
2018-2019 President - Finance, Entrepreneurship, and Innovation

Neha Khan - Founder
2018-2019 President - Entrepreneurship, Finance, Innovation

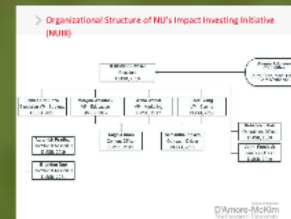
Meeting Panel 2018 Alumni Board
Anand Chaturvedi - VP of Strategy
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Shruti Shah - Treasurer
2018-2019 Treasurer - Finance, Entrepreneurship, Innovation

Carson Bell - Secretary
2018-2019 Secretary - Finance, Entrepreneurship, Innovation

Alumni Advisory Board
2018-2019 Alumni Advisory Board - Finance, Entrepreneurship, Innovation

D'Amore-McKim
School of Business Administration



➤ Student Leadership & Alumni Advisory Board



Kaustubh Bansal – Incoming President
2019 BSBA Candidate – Finance, Entrepreneurship, and Economics



Ruby Khan - Founder
NU Alumni Class of 2016
Financial Analyst - Federal Reserve

Incoming Fall 2017 Executive Board

James DeCunzo – VP of Strategy
Anna Wendt – VP of Marketing
Morgan Weadock – VP of Education
Jacqueline Yang – VP of Events
Becca Lafair – Operations Officer
John Fundock – Finance Officer
Samantha Pinkes – Outreach Officer
Angela Ruan – Content Officer



Mindi Chen - Founder
NU Alumni Class of 2017
Incoming Financial Analyst – Goldman Sachs



Cameron Mattheson – Media and Outreach Director, Founding Member
Junior Associate, Data Analysis – Sapient