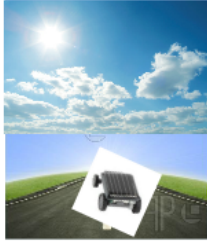


Questions? Comments?



Overall

The population worldwide is growing at a rate of 1.2% per year. This growth is putting a strain on the world's resources, particularly in the areas of food, water, and energy. The solar industry is a key player in addressing these challenges. The solar industry is a key player in addressing these challenges. The solar industry is a key player in addressing these challenges.

Investment Rationale

This is a low-risk investment. The solar industry is a key player in addressing these challenges. The solar industry is a key player in addressing these challenges. The solar industry is a key player in addressing these challenges.

Unlimited and Free

The supply of sunlight, the power producer is unlimited and free. The solar industry is a key player in addressing these challenges. The solar industry is a key player in addressing these challenges. The solar industry is a key player in addressing these challenges.

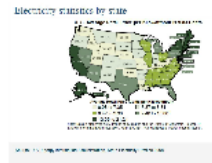
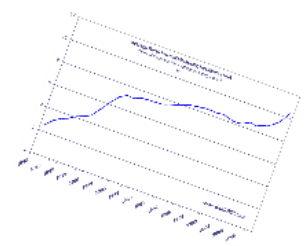
Low Investment

The average initial investment is only \$10,000. The solar industry is a key player in addressing these challenges. The solar industry is a key player in addressing these challenges. The solar industry is a key player in addressing these challenges.

Yet another reason why First Solar towers over its competition

Solar Cell Recycling

As the world of global sustainability and resource scarcity grows, the demand for solar panels is increasing. The solar industry is a key player in addressing these challenges. The solar industry is a key player in addressing these challenges. The solar industry is a key player in addressing these challenges.



First Solar

Clean. Affordable. Sustainable. Global



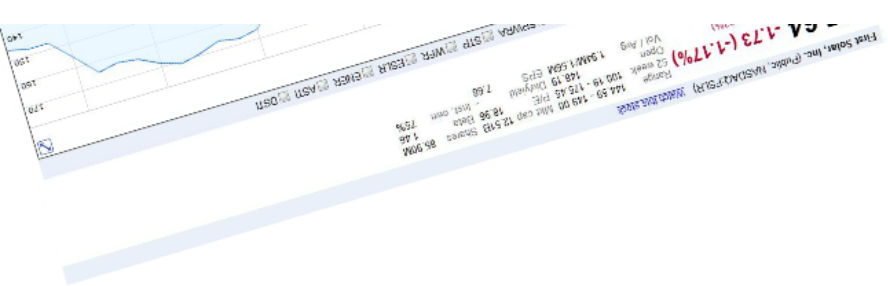
Thecasesolution.com

What is

First Solar?

First Solar manufactures thin film solar modules (Solar Panels). What makes First Solar unique is that they don't produce your average Crystalline Silicon panels that are expensive to produce, toxic to recycle, and have low cost to watt yields. They produce Cadmium Telluride (CdTe) Solar panels that produce high yields of electricity with low production costs. First Solar's goal is to enable clean, renewable electricity at lower costs, providing a sustainable alternative to conventional energy sources. This goal has driven First Solar to become one of the fastest growing manufacturers of solar modules in the world.





Why we should invest in First Solar

We should invest our \$500,000 in First Solar because they are the leaders in the Solar Panel Market with their Low cost high yield solar panels that keep advancing and becoming more efficient with First Solar's Technology. They are a PROVEN successful company with bright ideas that turn into cash year after year.

Key Investment facts about First Solar:

- Net sales for the fiscal year 2010 were \$2,564 million, up 24% from \$2,066 million in fiscal year 2009.
- Ranked #1 by Forbes Magazine as the fastest growing technology company two years in a row
- First Solar has a backlog of long-term contracts totaling approximately \$6.3 billion in sales.

First Solar, Inc. (Public, NASDAQ:FSLR) [Watch this stock](#)

145.64 -1.73 (-1.17%)

After Hours: **145.60 -0.04 (-0.03%)**

Mar 2, 7:59PM EST

NASDAQ real-time data - [Disclaimer](#)

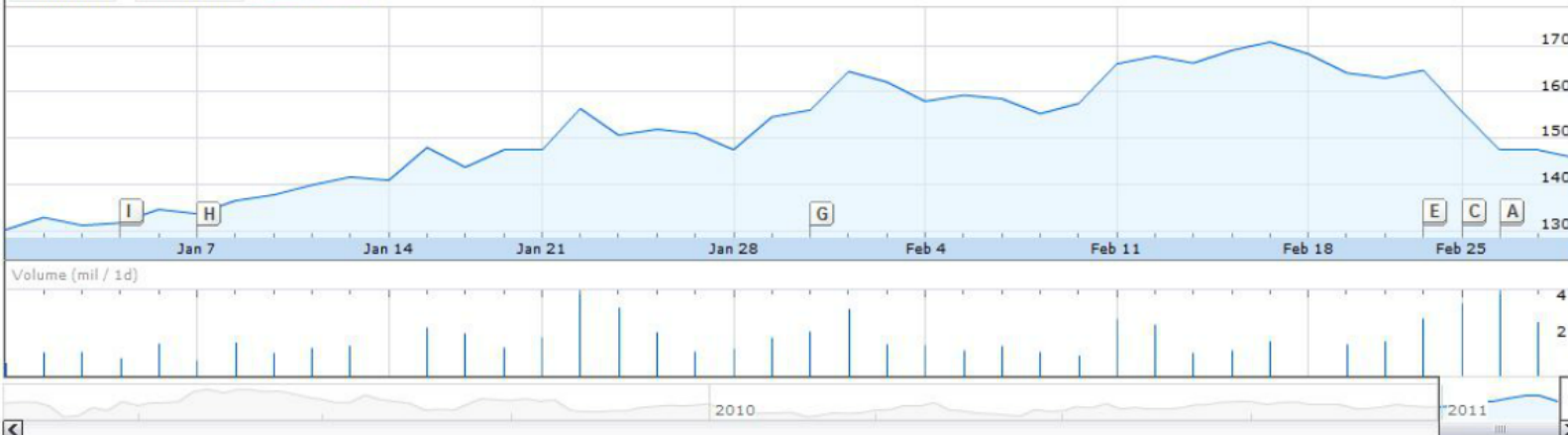
Currency in USD

| | | | | | |
|------------|-----------------|-----------|--------|-----------|--------|
| Range | 144.59 - 149.00 | Mkt cap | 12.51B | Shares | 85.90M |
| 52 week | 100.19 - 175.45 | P/E | 18.96 | Beta | 1.46 |
| Open | 148.19 | Div/yield | - | Inst. own | 75% |
| Vol / Avg. | 1.94M/1.56M | EPS | 7.68 | | |

Compare: Dow Jones Nasdaq SPWRA STP WFR ESLR ENER ASTI DSTI

Zoom: [1d](#) [5d](#) [1m](#) [3m](#) [6m](#) [YTD](#) [1y](#) [5y](#) [10y](#) [All](#)

Jan 03, 2011 - Mar 02, 2011 **+15.5 (11.91%)**



[Settings](#) | [Plot feeds](#) | [Technicals](#) | [Link to this view](#)

Volume delayed by 15 mins.

December 31st, 2010 \$130.14
February 17th, 2011 \$170.80
March 2nd, 2011 \$145.64

In November 2008, Fortune reported that First Solar is "run by managers who are fanatics about meeting goals and avoiding unnecessary costs routinely blows away both its own and the Street's targets." While much of the credit for First Solar's success can be attributed to its management, the low cost of its solar modules has been the key to its performance. First Solar's use of cadmium telluride instead of silicon has allowed it to achieve a significantly lower price point, especially compared to crystalline-silicon PV which averages \$1.85 per watt.



First Solar sells its products to solar project developers, system integrators, individuals in mass quantity, and independent power producers. The Market for Solar panels is Global and growing. There has always been a demand for cheap alternative power that's also green. First Solar is leading the Market with its panels and is constantly improving them to make them less expensive and more efficient. The demand for solar power will increase as shown as the price of natural resources become more expensive and scarce thus the demand will grow overall for a cheap and zero bi-product alternative like solar panels.

