








# Thecasesolution.com

Case Solution



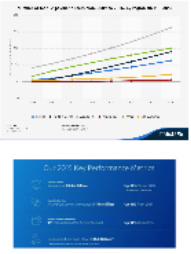
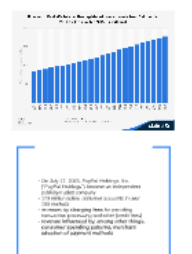
# PayPal™

**Financial technology - FinTech**  
 - economic industry composed of companies that use technology to make financial services more efficient.  
 - generally startups founded with the purpose of disrupting incumbent financial systems and corporations that rely less on software.

**PayPal Holdings, Inc.**  
 - an American company  
 - operating a worldwide online payments system  
 - as electronic alternatives to traditional paper methods like checks and money orders.  
 - PayPal is one of the world's largest internet payment companies.  
 - operates as an acquirer, performing payment processing for online vendors, auction sites and other commercial users  
 - for which it charges a fee.

**Paypal:**  
 - established in December 1998 Elon Musk  
 - IPO 2002  
 - July 2002 acquired by eBay  
 - 2005 acquired VeriSign payment solution  
 - 2008, PayPal acquired Fraud Sciences (Israel online risk tools start-up)  
 - announced on September 30, 2014, that eBay would spin off PayPal (Carl Icahn)  
 - spin off was completed on July 18, 2015  
 - 2015 PayPal Inc

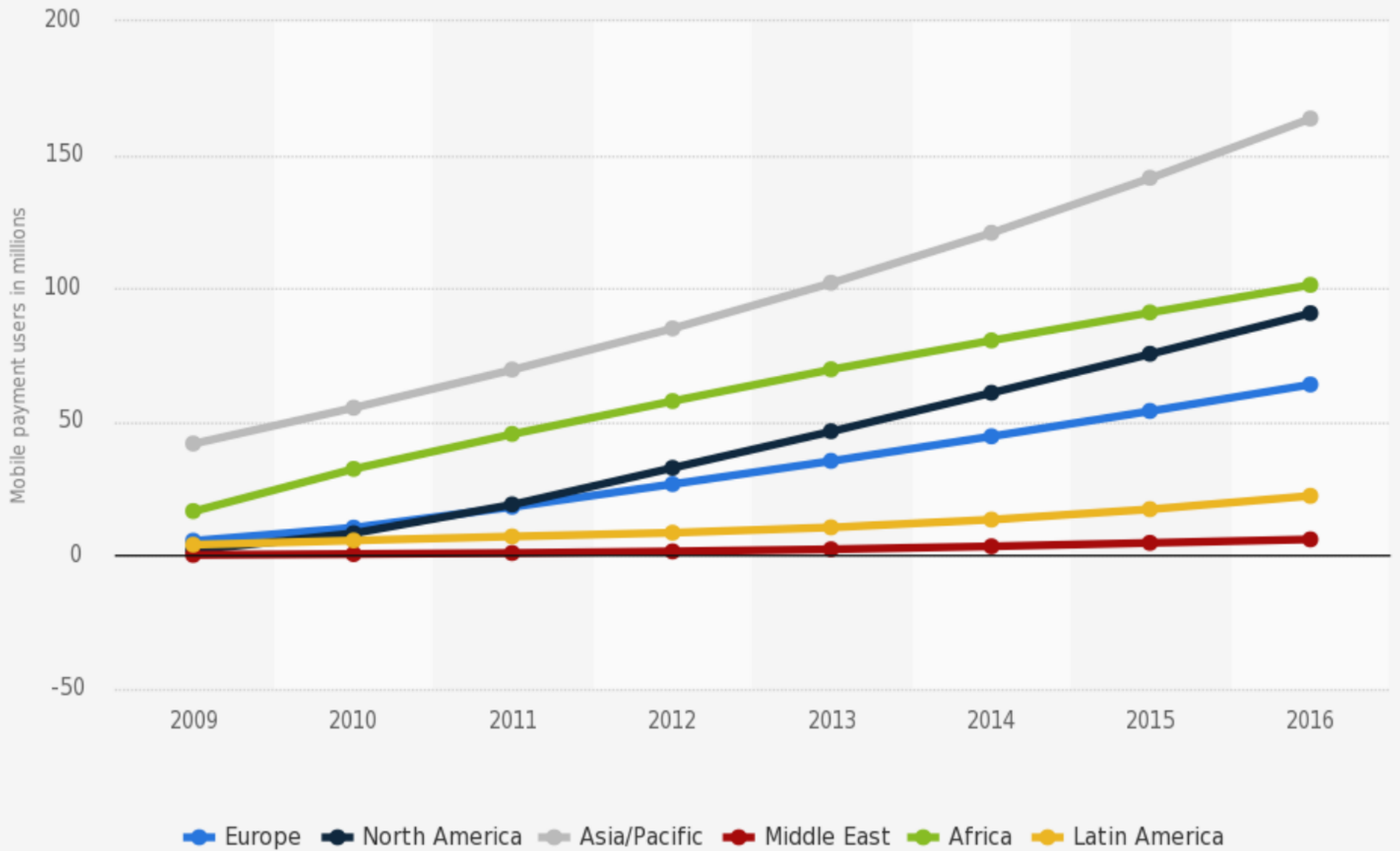


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# Number of mobile payment users from 2009 to 2016, by region (in millions)



Sources:  
Gartner, TechCrunch  
© Statista 2015

Additional Information:  
Worldwide; 2009 bis 2012



You **Tube**

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## Our Strengths Fuel Our Growth and Create Competitive Resilience



Two-sided Platform



Risk Management



Brand



Scale



Regulatory Capability



Financial Strength