

Thecasesolution.com



Iqra Riaz 0068
Faiza Hassan 0050
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Presented to:
Prof. Waseem

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Introduction of the Company

The company was started in 2008 with the name of Entice meaning attractive and charming. It's a private corporation in Pakistan. The organization has a retail presence of over 18 cities, production facilities in 4 main cities of Pakistan & Head Office is located in Faisalabad.

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Objective

Our prime objective is the durability of the shoes and satisfaction of the customers

MISSION

To provide best & high standard of Shoes

VISION



To be well-known not only here in the Pakistan but also abroad

Target Market

Women



Products:

- **Kitten Heels**
- **Tall boots**
- **Pumps**
- **Sneakers**
- **Wedges**
- **High Heels**
- **Ankle Boots**
- **Flat Sandals**