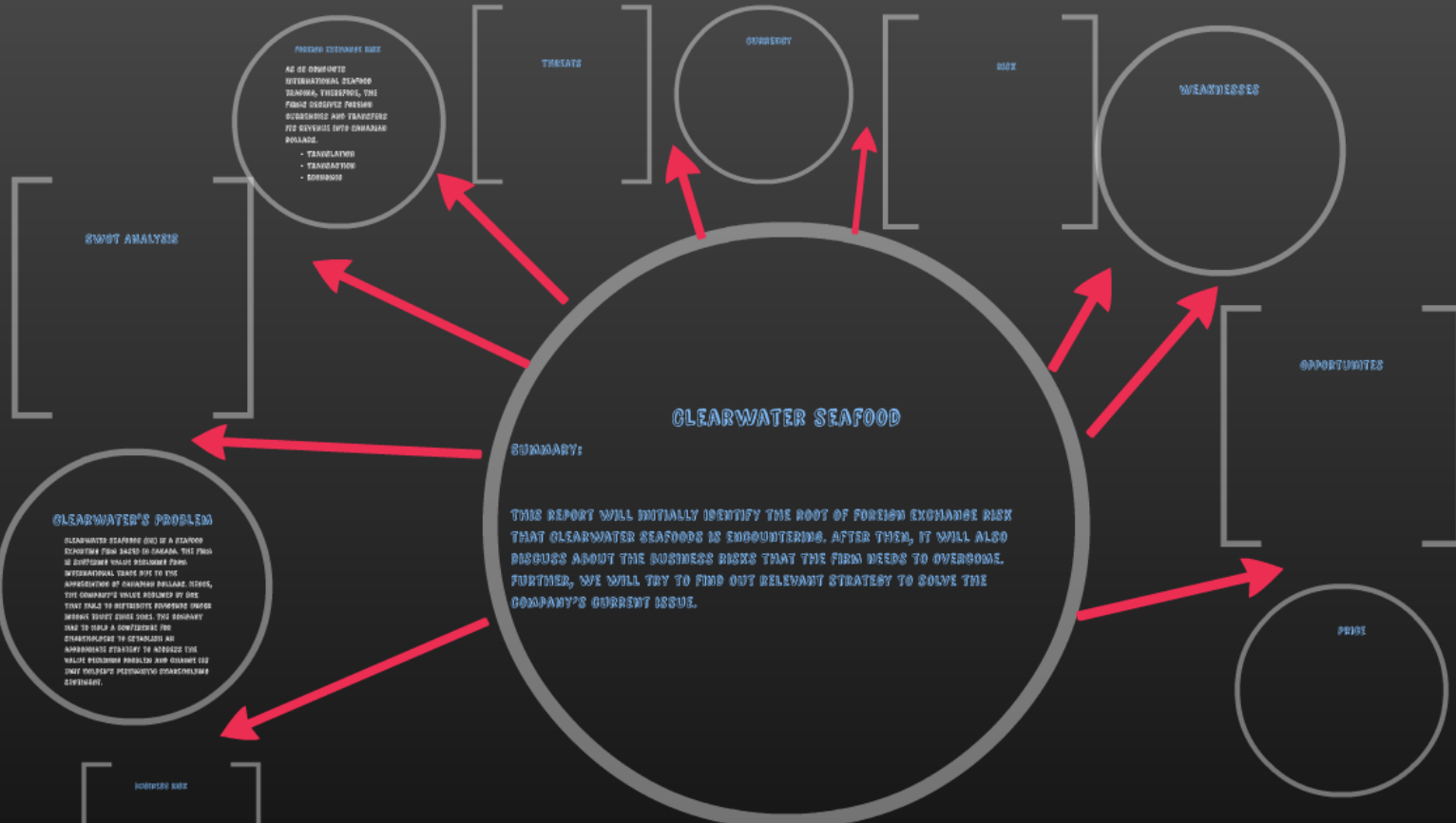


CLEARWATER SEAFOOD

BY: WILLIAM AND NICK

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SUMMARY:

THIS REPORT WILL INITIALLY IDENTIFY THE ROOT OF FOREIGN EXCHANGE RISK THAT CLEARWATER SEAFOODS IS ENCOUNTERING. AFTER THEN, IT WILL ALSO DISCUSS ABOUT THE BUSINESS RISKS THAT THE FIRM NEEDS TO OVERCOME. FURTHER, WE WILL TRY TO FIND OUT RELEVANT STRATEGY TO SOLVE THE COMPANY'S CURRENT ISSUE.

CLEARWATER'S PROBLEM

CLEARWATER SEAFOODS (CS) IS A SEAFOOD EXPORTING FIRM BASED IN CANADA. THE FIRM IS SUFFERING VALUE DECLINING FROM INTERNATIONAL TRADE DUE TO THE APPRECIATION OF CANADIAN DOLLARS. HENCE, THE COMPANY'S VALUE DECLINED BY 35% THAT FAILS TO DISTRIBUTE DIVIDENDS UNDER INCOME TRUST SINCE 2002. THE COMPANY HAS TO HOLD A CONFERENCE FOR SHAREHOLDERS TO ESTABLISH AN APPROPRIATE STRATEGY TO ADDRESS THE VALUE DECLINING PROBLEM AND CHANGE ITS UNIT HOLDER'S PESSIMISTIC SHAREHOLDING SENTIMENT.

SWOT ANALYSIS



WEAKNESSES



OPPORTUNITES



THREATS