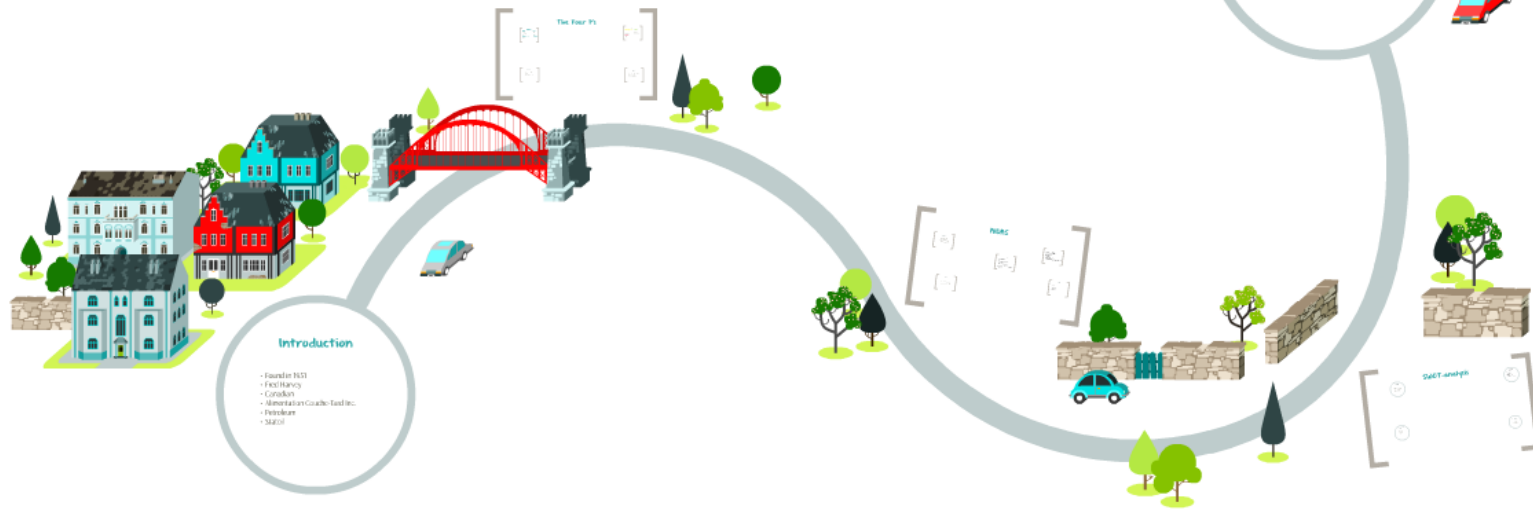
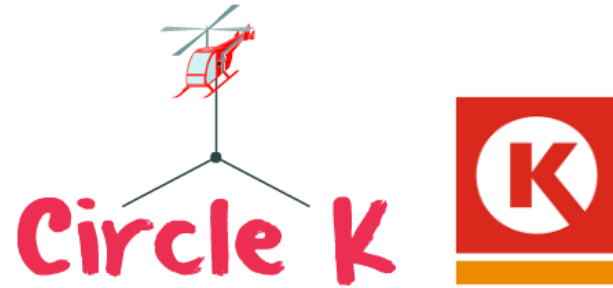


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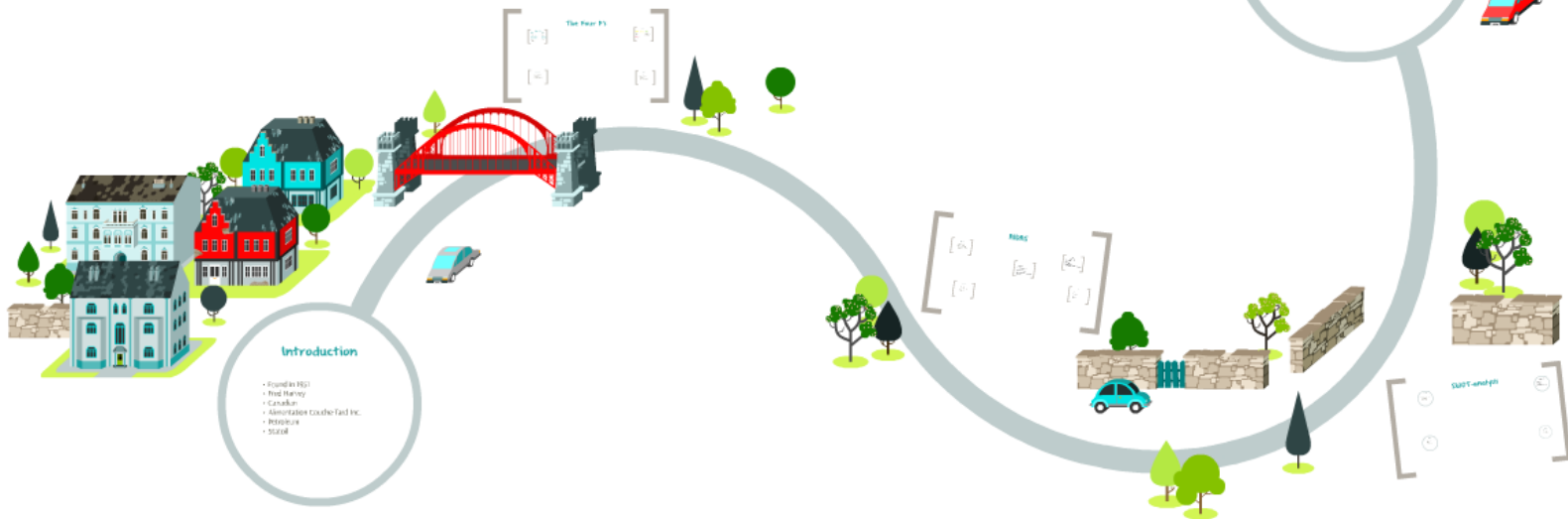




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THE END





Introduction

- Found in 1951
- Fred Harvey
- Canadian
- Alimentation Couche-Tard Inc.
- Petroleum
- Statoil

The Four P's

Products

Food	Fuel
- Snacks	- Ethanol
- Drinks	- Petrol
- Ready-to-eat food	- Diesel
- Desserts	- AVIS

Accessories	Services
- Fluids	- Cleaned
- Batteries	- Rental
- Sparkplug	

Place

Motorhighways	Stations
- Available	- The location
- City	- How much gas
- Road for customers	- How much fuel being
- Many services by	- How to change the price of
- Highways	- How to change the price of

Website

- Online

Promotion

- Tv, radio, newspaper
- Bus, train
- Social media
- Website and application

Price

- Supervised and unsupervised
- Present, OJQ8 and SEI
- Diesel price
- Lower and higher price



Products

Food

- Snacks
- Drinks
- Readymade food
- Groceries

Accessories

- Fluids
- Batteries
- Sparkplug

Fuel

- Ethanol
- Petrol
- Diesel
- Miles

Services

- Cleaned
- Rental

Promotion

- Tv, radio, newspaper
- Bus, train
- Social media
- Website and application

Place

Motorhighways

- Needs
- Cars
- Easy for customers
- Many people goes by
- Big interest (cars)

Website

- Circlek.se

Stations

- 770 station
- 340* with E85
- Washer fluid pump
- Fast charging of electricity on all the other stations 430

Price

- Supervised and unsupervised
- Preem, OKQ8 and St1
- Diesel price
- Lower and higher price