

Overview



Piaggio Vietnam - Supply Chain System



Local Application



References

1. <https://www.piaggio.com/en/who-we-are/piaggio-group>
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3. <https://www.piaggio.com/en/who-we-are/piaggio-group>
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Transportation Methods



Logistic - Supply Chain Management



PIAGGIO[®]
Vietnam

Intermodal Transportation

Bui Hoai Nam
Le Hoang Phuong
Nguyen Tu Anh

Overview

Piaggio



- The largest European manufacturer of two-wheeled motor vehicles

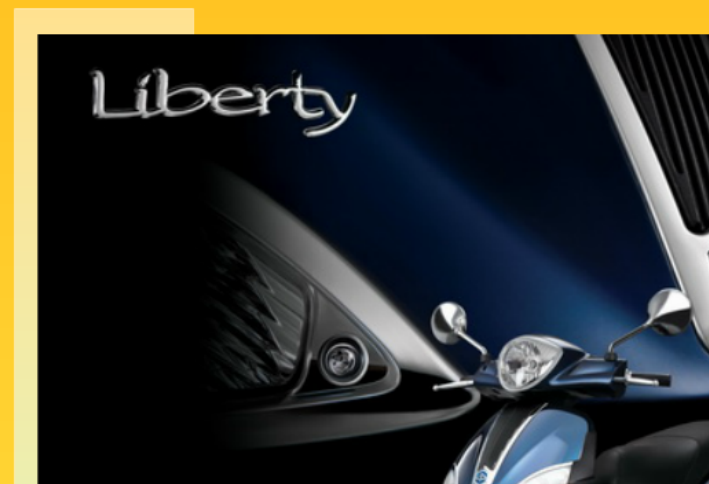
Piaggio



- The largest European manufacturer of two-wheeled motor vehicles
- Founded in 1884
- Since 2003, controlled by Immsi S.p.A
- Product range: scooters, motorcycles and mopeds from 50cc to 1200cc

Piaggio Vietnam

- Piaggio Vietnam manufacturer started



Piaggio Vietnam

- Piaggio Vietnam manufacturer started in June, 2009
- Product range includes various kinds of scooters : Vespa, Liberty, etc.



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