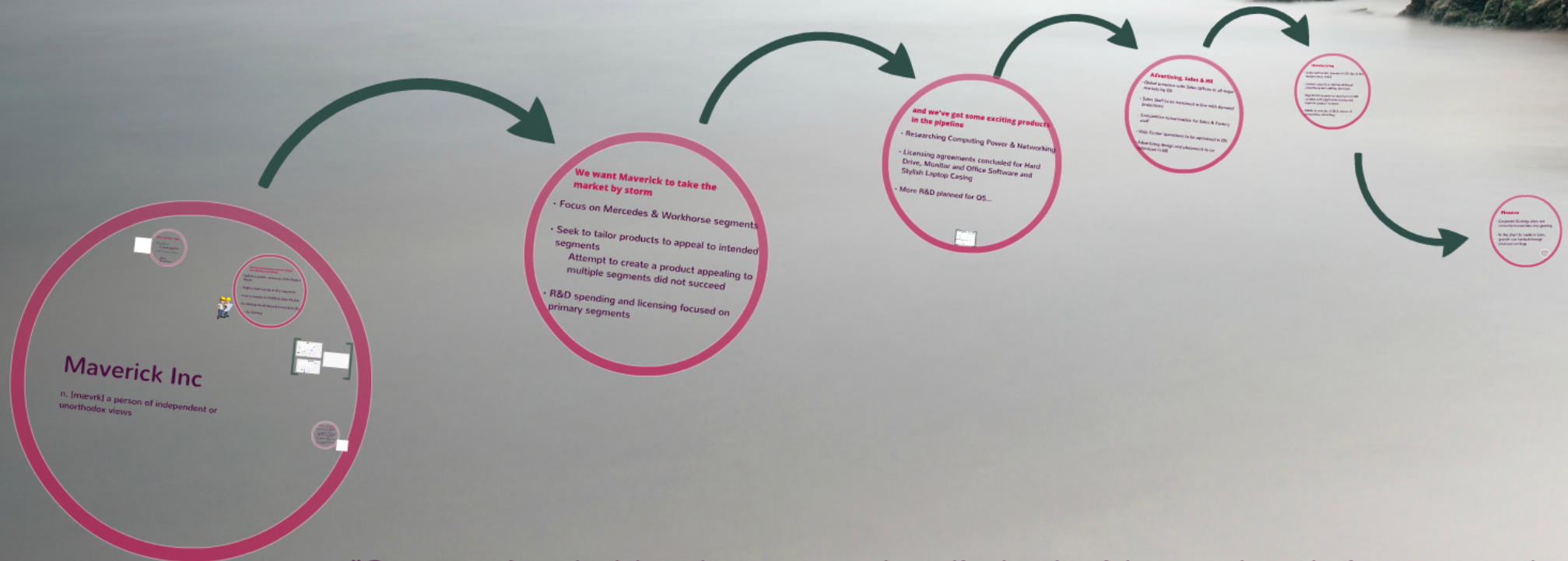


Maverick Inc.

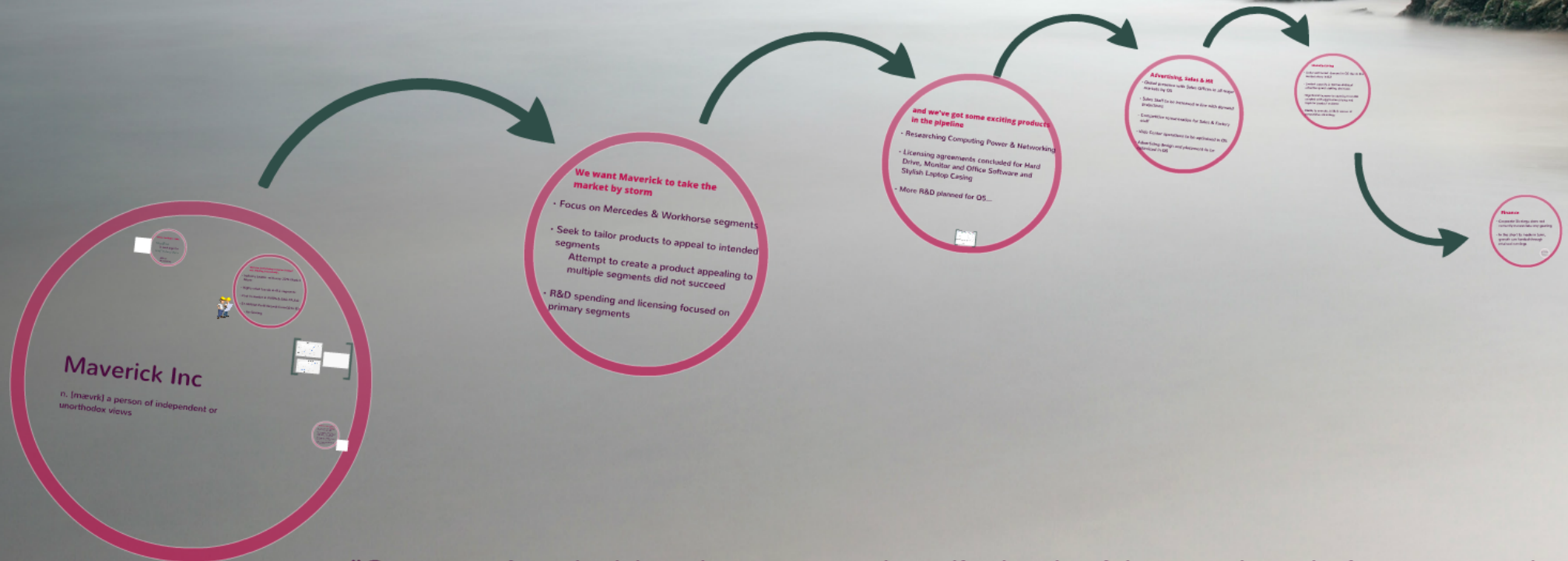
Venture Capital Presentation
14 November 2012



"Success is a ladder that cannot be climbed with your hands in your pocket."

Maverick Inc.

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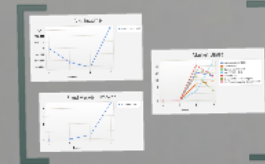
We're looking to raise

\$4 million
in exchange for
26 667 ordinary shares

40% of
Maverick Inc

We have led by being customer focused
and thinking innovatively...

- Industry Leader with over 22% Market Share
- Highly rated brands in ALL segments
- First to market in PARIS & SAO PAULO
- \$1.9M Net Profit Growth from Q2 to Q3
- No Gearing



Maverick Inc

n. [mævrk] a person of independent or unorthodox views

100% of Shares owned by the public
 The company will be listed on the stock market within 12 months
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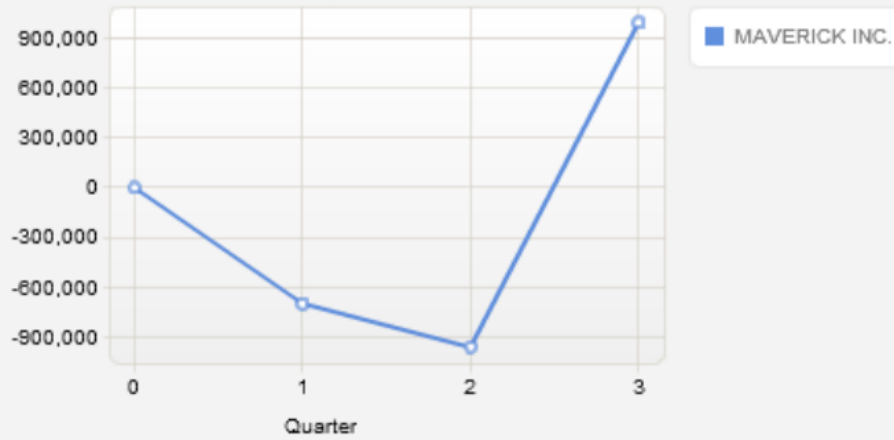
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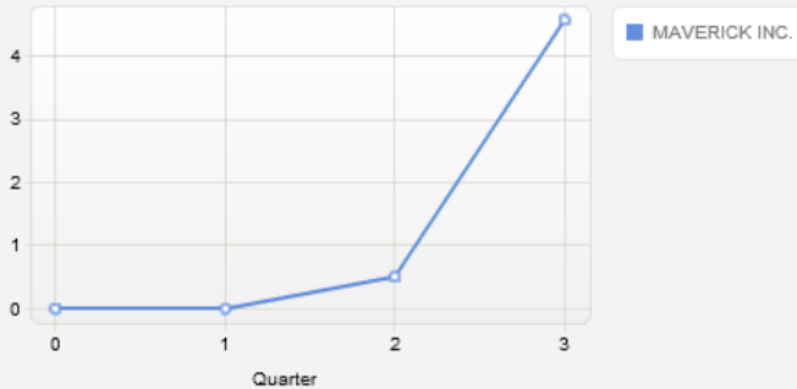
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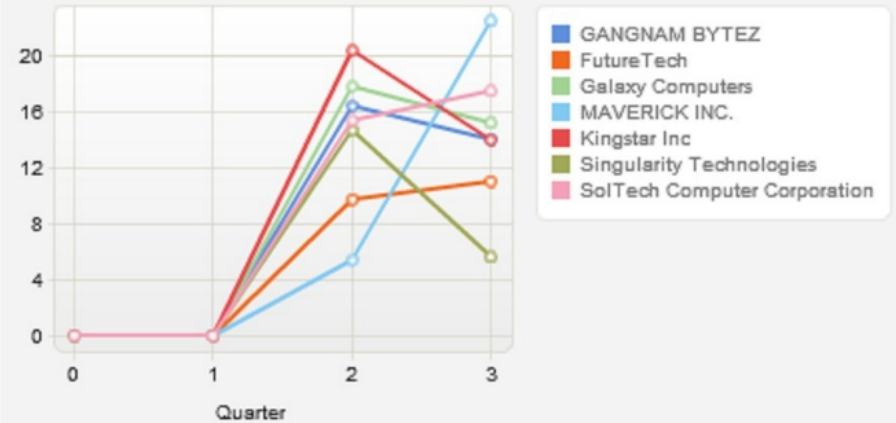
Net Income



Fixed Assets Turnover



Market Share



but it hasn't been a walk in the park

- High pricing in Q2 led to low product demand and low market share
- Demand projections in Q3 turned out to be conservative. This resulted in stock-outs approaching 37% of demand
- Advertising effectiveness above average but continues to be a challenge
- SolTech remains the biggest threat in Mercedes Segment





We want Maverick to take the market by storm

- Focus on Mercedes & Workhorse segments
- Seek to tailor products to appeal to intended segments
 - Attempt to create a product appealing to multiple segments did not succeed
- R&D spending and licensing focused on primary segments