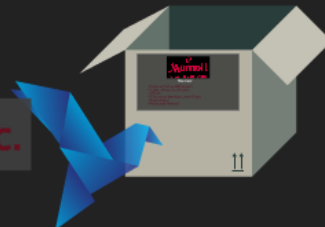


Thecasesolution.com



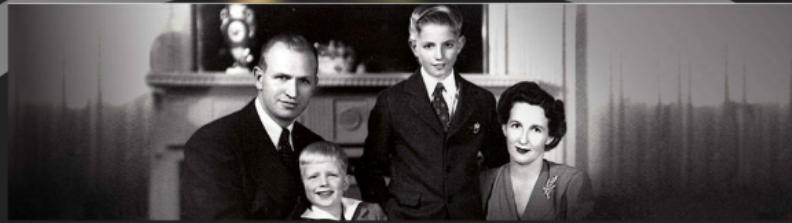
Jasmine Smith
3/11/15





Overview:

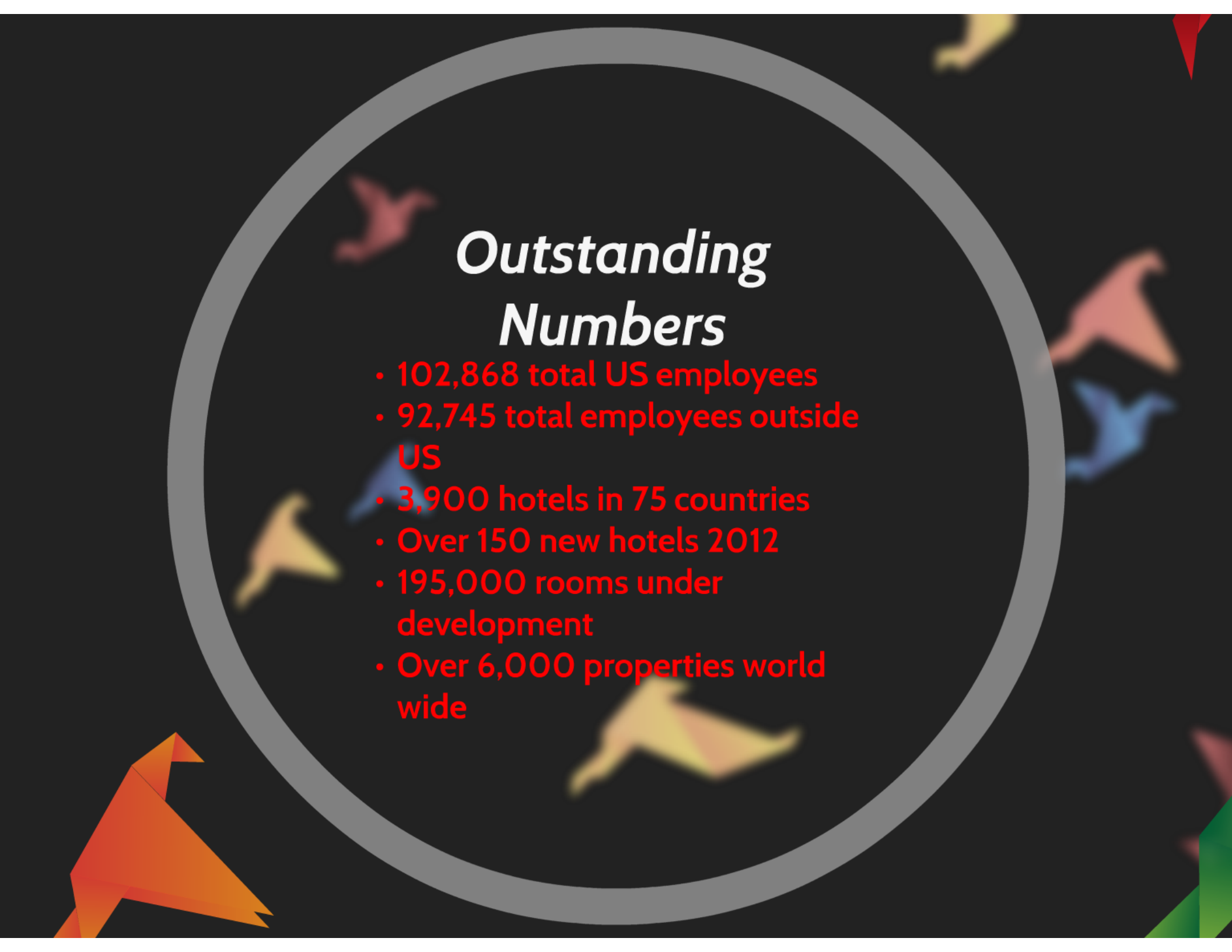
- 87-year-old, Fortune 500 Company
- Hospitality (Hotel/resort) Industry
- 19 Brands
- 57th out of top 100 places to work-17 years
- Global company
- HQ: Bethesda, Maryland



History

- Founded in 1927 by J. Williard and Alice Sheets Marriott
- Passed on to son, Bill Marriott
- A&W
- Hot Shoppes
- First hotel in 1957





Outstanding Numbers

- 102,868 total US employees
- 92,745 total employees outside US
- 3,900 hotels in 75 countries
- Over 150 new hotels 2012
- 195,000 rooms under development
- Over 6,000 properties world wide

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Made over \$13 billion in annual
revenue (2013)



Employment #'s

- 4,706 new jobs produced/yr
- 1,789,697 applied last year
- 35% of new hires = employee referrals
- Low turn-over rate-13%
- 54.19% women
- Training: hourly-89 hrs; salaried- 118 hrs



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Core Values

- 1) Put people first.
- 2) Pursue Excellence.
- 3) Embrace change.
- 4) Act with integrity.
- 5) Serve our world.