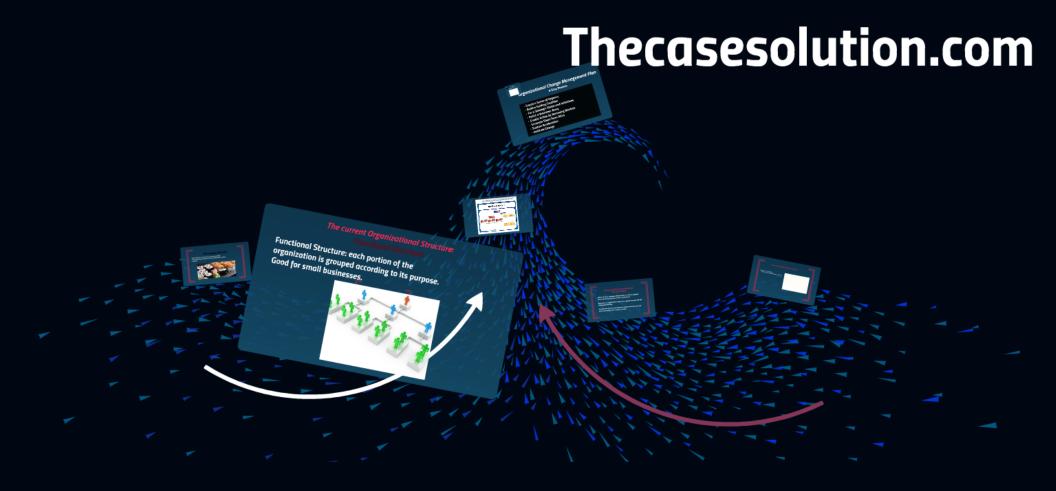


Organizational Structure Change Proposal



Organizational Structure Change Proposal

MY comapny: ZM sushi

- Sushi franchise company that was founded in 1986
- Largest franchisor of supermarket-based food service counters in the U.S.





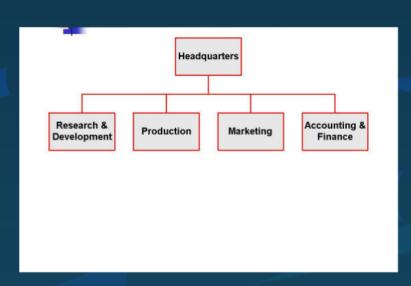
Functional Structure: each portion of the organization is grouped according to its purpose. Good for small businesses.



Chart of current Organizational Structure

Cons of Functional Structure:

• Lack of communication between departments



The new structure for my organization: Divisional Structure

Better for larger companies that operate in a wide geographic area or that have separate smaller organizations

Perfect for my organization because it's a global company and has divisional leadership.

Truly believe that this new structure is going to develop new and improved products and customer services.

New Orgnaizational Structure for my organization: Divisional Structure **Divisional Structure** Chief Executive Officer or President Corporate Staff Division B Division C General Manager General Manager Lower-level managers, specialists, and operating personnel Organized Organized similarly to similarly to Division 1 Division 1 Adapted from Exhibit 10.3 Divisional Organizational Structure



Create a Sense of Urgency

- Build a Guiding Coalition
- For a Strategic Vision and Initiatives

8 Step Process

- Enlist a Volunteer Army
- Enable Action by Removing Barriers
- Generate Short-Term Wins
- Sustain Acceleration
- Institute Change