



TWO MAIN PRINCIPLES



1. INTRODUCTION



1.2 OBJECT

The main objective of this study is to investigate the impact of the proposed system on the performance of the system.

The study is organized as follows: Section 2 describes the system architecture, Section 3 describes the experimental setup, Section 4 describes the results, and Section 5 describes the conclusion.



The experimental setup is described in detail in Section 3.1.



The results of the experiment are presented in Section 4.1.

The results show that the proposed system significantly improves the performance of the system.

2. SYSTEM ARCHITECTURE



The detailed architecture of the system is shown in Figure 1.

The system is composed of the following components:



MKTG505

Leadership is an ART

October 22, 2014

Phillip Vinson & Bob Wojcik

"Thoughtful, personel, human, persuesive . . . Give it to a daughter, son, or Fortune 500 chairman.
They should bless you for years to come." —Tom Peters

MAX DE PREE

LEADERSHIP IS AN ART

New Foreword by the Author

Agenda

Max DePree

Herman Miller Furniture Company

The Scanlon Theory

Framework of Leadership

Social Implications & Building Culture

Practical Implications

Summary

Leadership is:

“Liberating people to do what is required of them in the most effective and humane way possible.”



Max DePree

- Born October 28, 1924
- Businessman and American Writer
- Son of founder of Herman Miller Furniture Company
- Former President/CEO of the company
- Many of his other writings focus on philanthropy and non-profit work



- Based in Zeeland, Michigan
- "Most Admired Companies" 18 years in a row. (Fortune Magazine)
- 41% annual growth over 10 year period
- 7th on Fortune 500 for Total Return to Investors
- Highest productivity by employees (net income per employee)
- Spends most vs. competitors on R&D (2 to 1)
- Known for innovation in office furniture
- All employees with at least one year of service are share holders
- Around here, “...workers act as if they own the place...”