

LADY M

CONFECTION

Thecasesolution.com

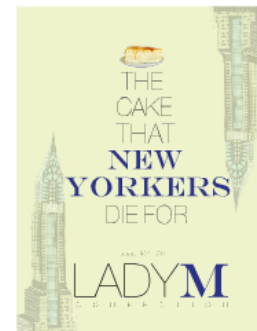
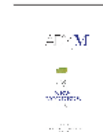


WHY ARE WE ADVERTISING ?



"The Cake That New Yorkers Die For."

The marketing strategy is to drive home the idea that Lady M will provide cakes that will satisfy their needs for quality, taste, and style.



LADY M
C O N F E C T I O N

Thecasesolution.com

**WHY
ARE
WE
ADVER
TISING**





New Location

BEVERLEY HILLS, LOS ANEGELS

THE
HOTTEST

WHEN
N.Y.C.
Dessert Shop
MEETS
L.A.



LADY M
717 West 6th Street, Los Angeles, CA
310.754.5427

LADY M
C O N F E C T I O N



THE
CAKE
THAT
NEW
YORKERS
DIE FOR

WWW.LADYM.COM

8718 WEST 3RD STREET, LOS ANGELES, CA 90048

T 424.279.9495



APPLE GALETTE



BANANA
MILLE FEUILLE



CHECKERS



CHOCOLATE
ARC-EN-CIEL



CHOCOLATE
MILLE CREPES



LADY M
MILLE CREPES



GATEAU AUX
MARRONS



GREEN TEA
MILLE CREPES



FLAN AUX
POMME



RED VELVET



STRAWBERRY
MILLE CREPES



TARTE AUX
FRUITS