

LADY M

CONFECTION

Thecasesolution.com

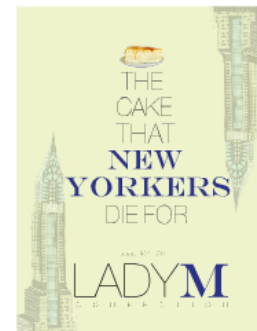


WHY ARE WE ADVERTISING ?



"The Cake That New Yorkers Die For."

The marketing strategy is to drive home the idea that Lady M will provide cakes that will satisfy their needs for quality, taste, and style.



LADY M
C O N F E C T I O N

Thecasesolution.com

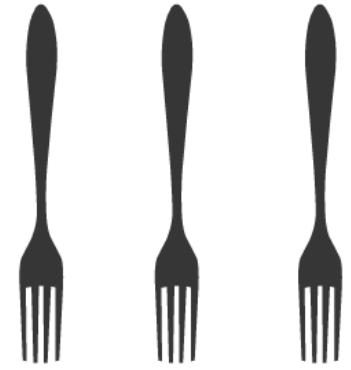
**WHY
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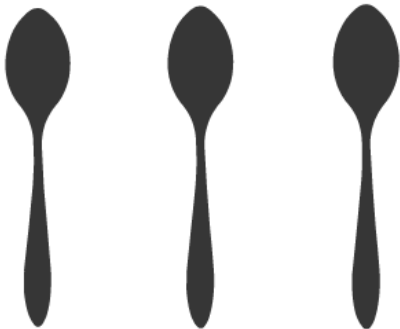
New Location

BEVERLEY HILLS, LOS ANEGELS



*"The **Cake** That New Yorkers Die For."*

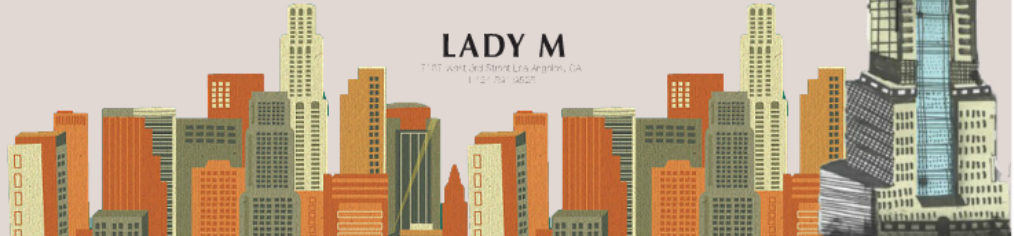
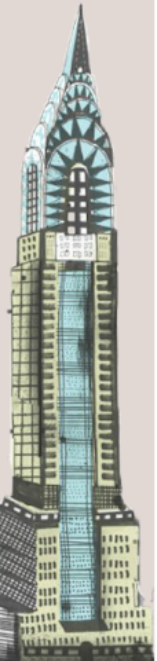
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THE
HOTTEST

WHEN
N.Y.C.
Dessert Shop
MEETS
L.A.



LADY M
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310.754.5427