

Skills

Qualitative Descriptive Research

Case Study Method

Jessica Preisinger

Kristen Leppert

Definition

History



Skills

Qualitative Descriptive Research

Case Study Method

Jessica Preisinger

Kristen Leppert

Definition

History

Qualitative Descriptive Research

Case Study Method

Jessica Preisinger

Kristen Leppert

What is a Case Study?

Researchers collect data about participants using:

- direct observations
- interviews
- protocols
- tests
- examinations of records
- collections of writing samples

Prezi A

What is a Case Study?

Researchers collect data about participants using:

- direct observations
- interviews
- protocols
- tests
- examinations of records
- collections of writing samples

Researchers do not

- focus on the discovery of a universal, generalizable truth
- look for cause-effect relationships

Prezi A

- protocols
- tests
- examinations of records
- collections of writing samples

Researchers do not

- focus on the discovery of a universal, generalizable truth
- look for cause-effect relationships

Advantages

- done in the subject's natural environment
- · source of ideas about behavior

annartunitu far innavation

Advantages

- done in the subject's natural environment
- source of ideas about behavior
- opportunity for innovation
- can challenge theoretical assumptions

Disadvantages

- hard to draw definite cause-effect conclusions
- hard to generalize
- possible biases in data collection and interpretation
 - single person gathers and analyzes information



History:

The fields of sociology and anthropology are given credit for molding what we call the case study today.

The clinical methods of doctors, the casework technique being developed by social workers, reporters, and novelists have also contributed to what we call the case study.