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Chapter Context

A grid of 12 small thumbnail images representing different sections of the chapter, such as 'Introduction', 'Theoretical Framework', and 'Case Study'.

International Business Context

A grid of 6 small thumbnail images showing charts, graphs, and text snippets related to international business.

**The Organisation of
International Business**
Edith Delaney, Eoin
Mulvey, Luke Collins

Introduction and Core Facts

A grid of 6 small thumbnail images containing introductory text and key facts.



References

A list of references in a small font.

Thank You **Questions & Answers**



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The Organisation of International Business

Edith Delaney, Eoin
Mulvey, Luke Collins

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Introduction and Case Facts

Why India?

Founded in 1981, US \$250 capitalisation, HQ
Bangalore India
Local Indian workers service global clientele
Source capital from where cheapest

Infosys-What Is It?

Business and technology consulting
End-to-end business solutions
Financial services, manufacturing,
telecommunications and other
industries
Forefront of global offshore market

Why India?

Founded in 1981, US \$250 capitalisation, HQ
Bangalore India

Local Indian workers service global clientele

Source capital from where cheapest

Cost efficient