

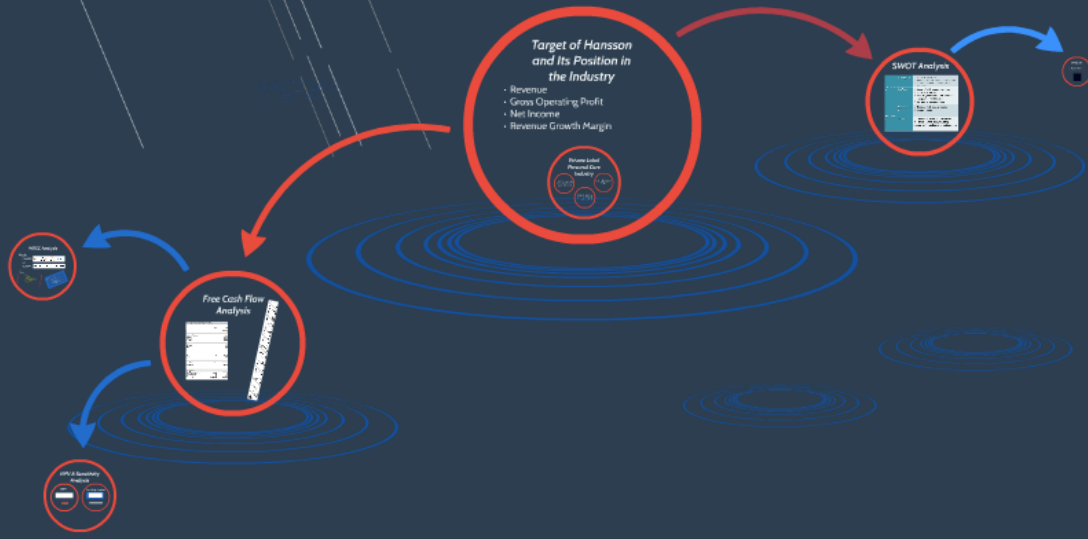
Hansson Private Label, Inc. Evaluating an Investment in Expansion

by Qing Wang, Xue Sun, & Zhonghao Wang



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Private Label Personal Care Industry

1/5th of all personal care products purchased are private label brands

Contract with most major national and regional retailers

Hansson holds 28% of private label portion of personal care industry

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Target of Hansson and Its Position in the Industry

- Revenue
- Gross Operating Profit
- Net Income
- Revenue Growth Margin

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