

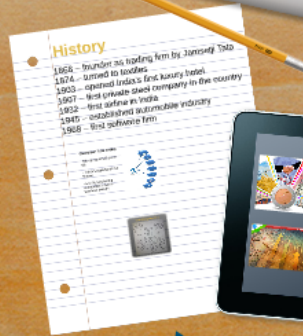
References

Skills

Experience

Education

Interests



House of Tata: Acquiring a Global Footprint

Thecasesolution.com

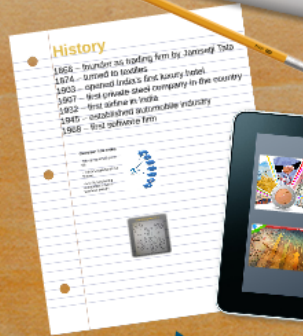
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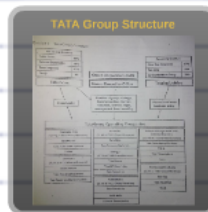
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History

- 1868 – founder as trading firm by Jamsetji Tata
- 1874 – turned to textiles
- 1903 – opened India's first luxury hotel
- 1907 – first private steel company in the country
- 1932 – first airline in India
- 1945 – established automobile industry
- 1968 – first software firm

Overview: Tata Group

- Tata group is 136 years old
- India's largest business houses
- Has 96 functioning companies in seven business sectors



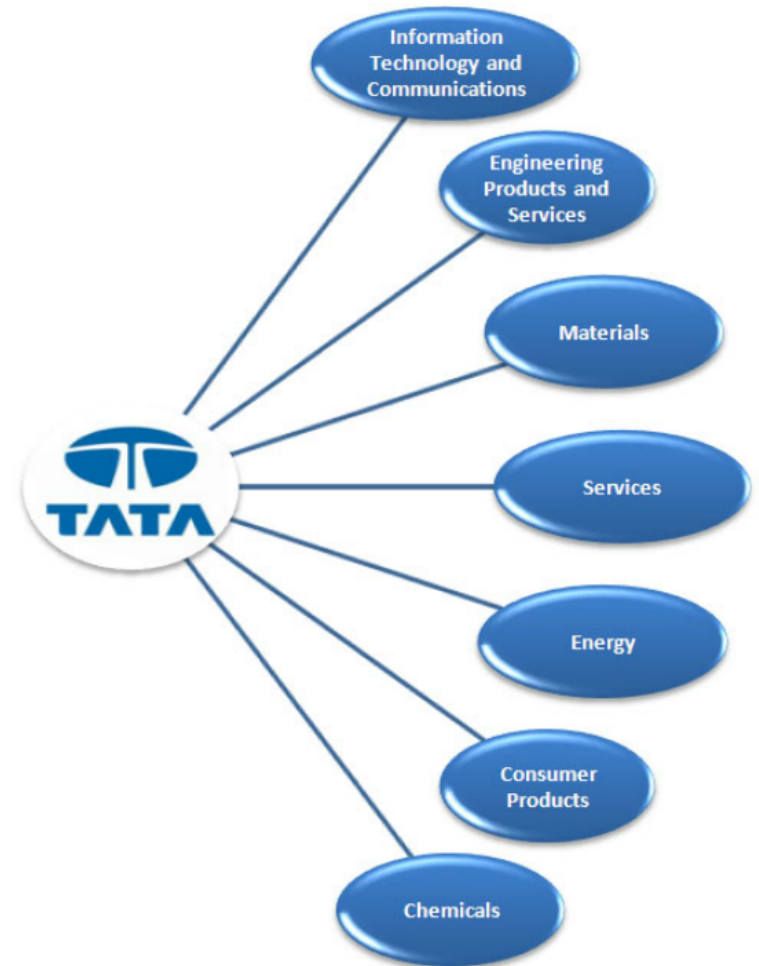
Econ

- Regulation with a dom
- Regulatory exchange and loosened.
- Financing opti expanded.
- Fueled Indian co expansion



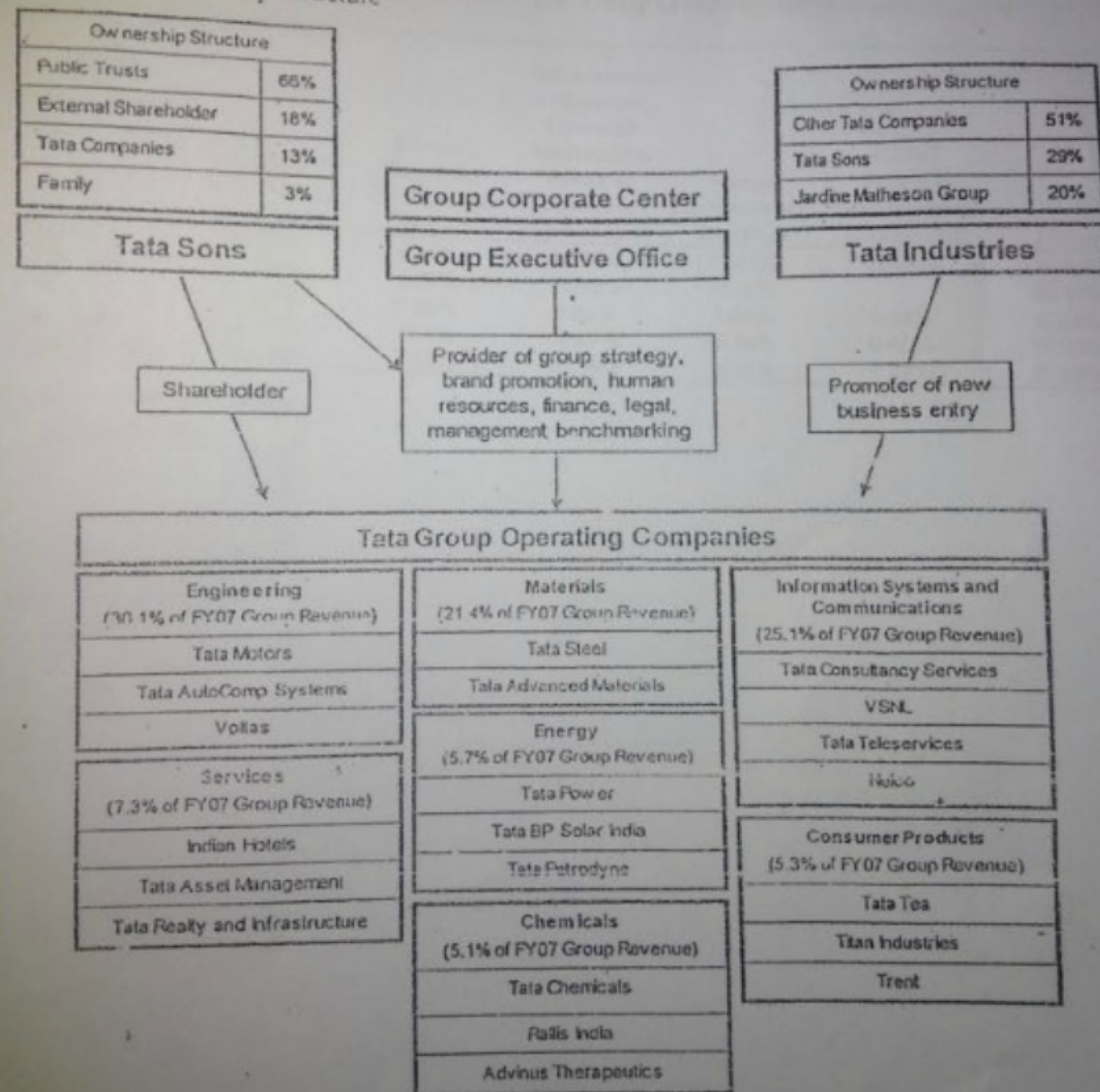
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TATA Group Structure

Exhibit 3 Tata Group Structure



Economic Setting



- Regulations required foreign firms to tie up with a domestic company.

- Regulatory framework governing foreign exchange and capital controls gradually loosened.



- Financing options for foreign acquisition expanded.

- Fueled Indian companies overseas expansion