

Tyler Morgan

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GE aims to build 'industrial Internet'

General Electric is stepping up its software-to-machine connections of what it calls the "industrial Internet." Efforts as it aims to take advantage of machine-to-machine connections and build what it calls the "industrial Internet."

The effort highlights how companies from multiple industries are trying to build more intelligent systems. GE, said today it acquired a railroad software company, for example. Jeff Immelt, CEO of GE, has said that information technology will become one of the company's key growth markets.



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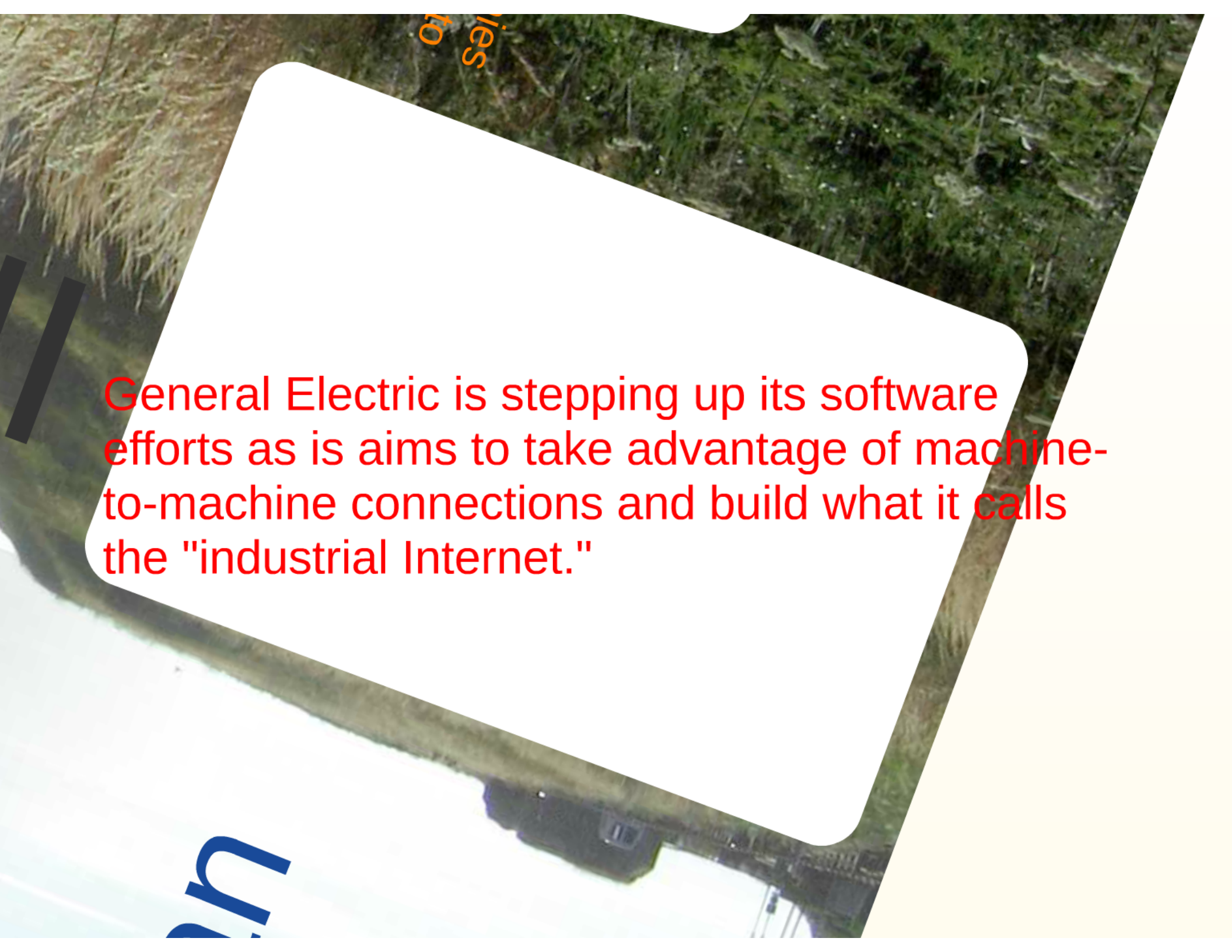
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An aerial photograph of a landscape featuring a body of water, a road, and various green spaces. A large white rounded rectangle is overlaid on the image, containing red text. The text reads: "General Electric is stepping up its software efforts as it aims to take advantage of machine-to-machine connections and build what it calls the 'industrial Internet.'" There are also some faint, partially visible blue and orange text elements in the background.

General Electric is stepping up its software efforts as it aims to take advantage of machine-to-machine connections and build what it calls the "industrial Internet."

The image features a white, torn-edge paper graphic centered on a background of green grass. The text is written in a bold, orange font on the white paper. The text reads: "The effort highlights how companies from multiple industries are trying to build more intelligent systems. GE said today it acquired a railroad software company, for example. Jeff Immelt, CEO of GE, has said that information technology will become one of the company's key growth markets."

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But we can move
beyond the present.
Why?

So,
we can move beyond
the present and
towards the future.

Why?

Why?