

## Through the eyes of the whistle blower Harvard Case Solution & Analysis

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### WHO ARE THESE WHISTLE BLOWERS?

#### Manning & Snowden



- Edward Snowden
- Former NSA Whistle Blower
  - Released somewhere between 50,000 to 200,000 documents
  - Currently in Russia under asylum
- Chelsea Manning (formerly Bradley)
- Army soldier whistle Blower
  - charged with violations of the espionage act
  - sentenced to 35 years in confinement with possible parole in 8.

#### How Much info did Snowden leak?

50,000 documents

Snowden couldn't have looked over all the info he had.

Equivalent of reading harry potter and the order of the phoenix 49 times.

#### The hostile media effect

50% of cable news stories are one sided

Advertisers who believe which cable channel is worth the purchase their own side

Advertisers

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4/20/11, 10:00

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52% of cable news stories are one sided

Audiences also select which cable channel to watch that matches their own side

-Feldman, 2010

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Adrian, 2011