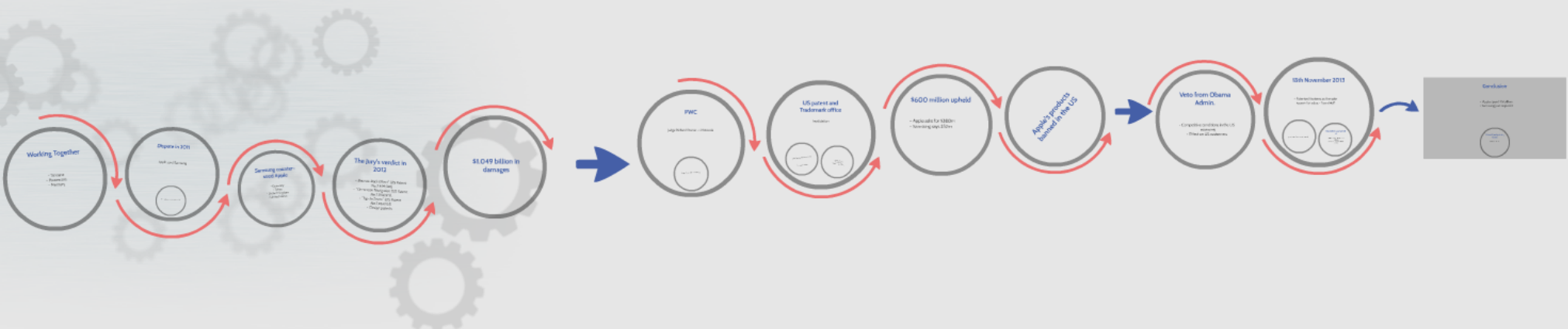


The patent War: Apple vs Samsung Harvard Case Solution & Analysis



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Working Together

- Screens
- Processors
- Memory



Dispute in 2011

Apple sued Samsung

Case overlooked because of tampering



Case overlooked because of tampering

Samsung counter- sued Apple

- Germany
 - Tokyo
- United Kingdom
- United States

The Jury's verdict in 2012

- "Bounce-Back Effect" (US Patent No.7,469,381)
- "On-screen Navigation (US Patent No.7,844,915),
 - "Tap To Zoom" (US Patent No.7,864,163)
 - Design patents



**\$1.049 billion in
damages**